

# Wayne Visser

Dr Wayne Visser is a globally recognized Cambridge “pracademic.” An idea-monger, storyteller, and meme weaver, he is the author of 41 books, including Thriving: The Breakthrough Movement to Regenerate Nature, Society, and the Economy (Fast Company Press, 2022). His work as a champion for thriving, strategy analyst, sustainability academic, documentary filmmaker, and professional speaker has taken him to more than 75 countries. He has been listed as one of the world’s top 10 most influential faculty thinkers on social media on issues of responsible business (by University of Bath #thinklist), and a top 100 thought leader in trustworthy business (by Excellence and Trust across America).

Dr. Visser currently serves as head tutor, fellow, and lecturer at the University of Cambridge Institute for Sustainability Leadership, as well as professor of Integrated Value at Antwerp Management School, where he holds the world’s first academic chair in sustainable transformation, supported by BASF, Port of Antwerp, and Randstad. He is also a director of the think tank and media company Kaleidoscope Futures and founder of CSR International, and Global Advisory Board member of Asia-based BCorp, IMPACTO. Previous roles include director of Sustainability Services for KPMG and strategy analyst for Capgemini in South Africa.

Dr Visser’s film, *Closing the Loop*, was the world’s first feature length documentary on the circular economy. Besides work, Wayne is a biophile—a lover of nature—with a penchant for *shinrin yoku*, forest bathing. He is also a diarist, having kept a journal for more than 30 years, and a poet with seven volumes of published poetry. He lives with his wife, Indira, in Norfolk, England.

