

WAYNE VISSER
SPEAKER BIOGRAPHY

Idea-monger, Storyteller, Meme-weaver



SPEAKER SUMMARY

Dr Wayne Visser has delivered more than 480 professional speeches, lectures and courses all around the world, with his work taking him to 77 countries. The topics that Wayne frequently talks on include:

- Thriving: Breakthroughs to Regenerate Nature, Society and the Economy
- The Age of Emergence: Learning from Systems Thinking
- The Seven Pathways to Sustainable Transformation
- Creating Integrated Value (CIV): Beyond CSR and CSV
- The Future of Business: How to Survive & Thrive
- Closing the Loop: Inspiring a Zero-Waste Circular Economy
- The Art and Practice of Sustainability Leadership
- CSR 2.0: Beyond ISO 26000 to the Future of CSR
- The Business Case for Sustainability & Responsibility
- Sustainability Strategies for Global Challenges
- Purpose-Inspired Enterprise & Entrepreneurship
- CSR/Sustainability Best Practices Around the World
- Sustainability Innovation & Change Management
- Making a Difference: Society, Organisations & Individuals

AUDIENCE / CLIENT FEEDBACK

- “You delivered exactly what we wanted in terms of getting some thought provoking issues out there for the audience to start contemplating as we started off the day.” – *International Finance Corporation, World Bank Group, USA*
- “The client sang your praises and said you were absolutely fantastic. So thank you for being so great!” – *Speakers Corner, UK*
- “Everyone talking about how your session was the best of the week! We want more Wayne (in person)!” – *University of Cambridge, UK*
- “Prof. Visser is a natural presenter with great story-telling skills. He is a very efficient and insightful speaker who definitely had a message to deliver to the sector. His speech was thought-provoking and inspiring for all” – *European Petrochemical Association*
- “Very informative and helpful” – *Korea Institute for Strategic Social Responsibility, South Korea*
- “My favourite [speaker]. He is interactive, uses different mediums, knows subject, is current. I left wanting to go and specialise in sustainability.” – *Gordon Institute of Business Science, South Africa*
- “It seems that your presentation has inspired everyone in a special way – there was a sense of urgency and needed action for sustainable projects” – *Randstad, Belgium*
- “Very inspiring and encouraging for the Sri Lankan attendees” – *CSR Sri Lanka, Sri Lanka*
- “One of the greatest courses ever, nothing bad to say.” – *Kedge Business School, University of Bordeaux, France*
- “Your participation highly contributed to the success of the conference and helped to give key messages and important information to attendees.” – *Caspian Event Organisers, Azerbaijan*
- “Everyone was extremely positive about the event afterwards and very impressed by your comprehensive knowledge, your convincing argument and the great clarity and persuasiveness with which you delivered your message.” – *University of Winchester, UK*

BIOGRAPHICAL SUMMARY

Dr Wayne Visser is an idea-monger, storyteller, and meme weaver. He is a globally recognized Cambridge “pracademic” and the author of 41 books, including [Thriving: The Breakthrough Movement to Regenerate Nature, Society, and the Economy](#). His work as a champion for thriving, strategy analyst, sustainability academic, documentary filmmaker, and professional speaker has taken him to 77 countries. He has been listed as one of the world’s top 10 most influential faculty thinkers on social media on issues of responsible business, a top 100 influencer on corporate social responsibility and sustainable business, a top 100 thought leader in trustworthy business, and a top 100 sustainability leader.

Dr. Visser currently serves as head tutor, fellow, and lecturer at the University of Cambridge Institute for Sustainability Leadership, as well as professor of Integrated Value at Antwerp Management School, where he holds the world’s first academic chair in sustainable transformation, supported by BASF, Port of Antwerp, and Randstad. He is also a director of the think tank and media company Kaleidoscope Futures, founder of CSR International and Global Advisory Board member of Asia-

based BCorp, IMPACTO. Previous roles include director of Sustainability Services for KPMG and strategy analyst for Capgemini in South Africa.

LECTURES, COURSES, WORKSHOPS, CONFERENCE PAPERS & KEYNOTE SPEECHES

ARGENTINA – *Beyond CSR to CIV: Creating Integrated Value*, Buenos Aires, September 2014.

ARMENIA – *CSR, Marketing and Public Relations*, British Council, Eurasia Partnership Foundation, UNDP/Global Compact, Yerevan, Armenia, 16-17 November 2009.

AUSTRALIA – *Creating Shared Value: Revolution or Clever Con?* Deakin Business School Alumni Network, Melbourne, May 2014.

AUSTRIA – *Why Sustainable Mindsets Matter*, EPCA 52nd Annual Meeting, Vienna, October 2018

AZERBAIJAN – *Sustainable Frontiers: Unlocking Change Through Business, Leadership & Innovation*, 1st Azerbaijan Conference on Sustainable Development and Corporate Social Responsibility, Baku, October 2015

BELGIUM – *The Six Keys to Thriving*, SDG Forum 2021, Brussels, October 2021

BRAZIL – *CSR Trends: Q & A with Wayne Visser*, Pares, Rio de Janeiro, August 2010.

CANADA – *Closing the Loop: Sustainability Innovation and Change Management*, Keynote, National Zero Waste Conference 2018, Vancouver, Canada, 8 November 2018

CHINA – *The Future of CSR*, China Europe International Business School, Shanghai, June 2010.

COLOMBIA – *CSR 2.0: Towards the Age of Responsibility*, Fundesmag (EcoPetrol), Barrancabermeja, October 2013.

CROATIA – *Transformational Leadership & Becoming a Future-Fit Organisation*, IDOP, Zagreb, May 2018.

DENMARK – *Regeneration: Creating Integrated Value through Business*, Grundfos, Bjerringbro, November 2021

DOMINICAN REPUBLIC – *CSR 2.0: The Future of Corporate Social Responsibility*, INTRAS Corporate Social Responsibility 2012 Conference, Santa Domingo, September 2012.

ECUADOR – *Sustainability Leadership and Social Responsibility*, Secretaria de Ambiente del municipio de Quito, Quito, June 2016.

ESTONIA – *Creating Shared Value Through CSR*, MTÜ Vastutustundliku Ettevõtlike Foorum, Tallinn, December 2012.

FINLAND – *Sustainability as a Strategic Choice: Creating Integrated Value through Thriving*, Office of the Prime Minister & Aalto University, September 2021

FRANCE – *The Values Dividend: 7 Ways to Create Integrated Value for Business, the Economy and Society*, UCLouvain, Louvain-la-Neuve, January 2019.

GEORGIA – *CSR, Marketing and Public Relations*, British Council, Eurasia Partnership Foundation, UNDP/Global Compact, Tbilisi, November 2009.

GERMANY – *Innovation for Sustainable Transformation @ Work: Towards Integrated Value*, Sustainability Leaders Congress, Berlin, May 2019.

GUATEMALA – *The A to Z of Corporate Social Responsibility*, Inter-American Development Bank Conference on Corporate Social Responsibility, Guatemala City, December 2007.

HUNGARY – *The Future of CSR: What Is The Relationship Between CSR 2.0 and Web 2.0?* CSR Hungary conference, Budapest, November 2011.

INDIA – *The Future of CSR: From Corporate Social Responsibility to Creating Integrated Value*, International Workshop on ‘Governance of State Owned Enterprises’, New Delhi, December 2015.

ITALY – *Scanning the Horizon: The current state of play and what’s next in the global fight for healthy seas*, Ocean Race Summit, Genoa, September 2019.

JORDAN – *CSR Benchmarking & The Future*, Wazayef Masr, Amman, October 2011.

KENYA – *CSR in Developing Countries*, Ufadhili Trust, Nairobi, January 2010.

KOSOVO – *Systems Thinking & Global Trends*, Sustainability Leadership Kosovo Champions Program, Prishtina, September 2019.

LATVIA – *CSR 2.0: The Future of CSR*, Stockholm School of Economics in Riga, Riga, December 2012.

MALAYSIA – *The Race Towards a Low Carbon Economy: Implications for Businesses*, Panel at the Cooler Earth Summit, Kuala Lumpur, September 2021

MEXICO – *Competencies for Our Global Challenges: Leading Change Through Sustainable Innovation*, Monterrey Institute for Technology, Guadalajara, May.

NETHERLANDS – *Connecting Consumers and Sustainability*, Salesforce Roundtable, Amsterdam, May 2019.

NEW ZEALAND – *Purpose-Inspired Leadership*, Sustainable Business Network, Auckland, June 2010.

NIGERIA – *CSR Challenges in Africa*, International CSR Conference, Lagos Business School, Lagos, February 2012.

PHILIPPINES – *Are You Fit for the Future?* Global Trends Towards Integrated Value, Keynote, League of Corporate Foundations CSR Expo, Manila, July 2017.

POLAND – *Creating Integrated Value: Seven Pathways to Sustainable Transformation and Innovation*, UN Global Compact & 3M Poland Sustainability Conference, Wrocław, October 2019.

PORTUGAL – *Sustainable Design, Innovation and Technology*, Sustain Azores, São Miguel, February 2020.

RUSSIA – *Creating Integrated Value: Transforming Corporate Sustainability & Responsibility*, DHL 2015 E-Tailing Summit, Moscow, June 2015.

SINGAPORE – *Creating Integrated Value: Beyond CSR and Creating Shared Value*, City Developments Limited, Singapore, August 2015.

SLOVENIA – *The Ages and Stages of CSR: Towards CSR 2.0*, Ekvilib Inštitut, Bohinj, May 2012.

SOUTH AFRICA – *The Disruptors: Reinventing Business & Society Through Conscious Capitalism*, Serious Social Investment Conference 2016, Tshikululu Social Investments and Gordon Institute of Business Science, Johannesburg, April 2016.

SOUTH KOREA – *Beyond CSR: Are You Fit for the Future?* Korea Social Responsibility Institute, Seoul, May 2013.

SPAIN – *Digitalization and Integrated Value*, DELMIA Quintiq World Tour, Barcelona, November 2019

SRI LANKA – *Making CSR Part of Your Company's DNA*, CEO Forum, CSR Sri Lanka, Colombo, April 2015.

SWEDEN – *Sustainable Development & CSR*, Stockholm School of Economics, Stockholm, November 2016.

SWITZERLAND – *Five Strategies for Future Fitness*, Lorange Institute of Business Zurich, March 2013.

TANZANIA – *Corporate Social Responsibility in South Africa in the Ten Years Since Democracy*, International Academy for African Business & Development (IAABD) Annual Conference, Dar Es Salaam, April 2004.

THAILAND – *Innovation for the Future Fitness*, Sasin School of Management, Bangkok, November 2019.

TURKEY – *Corporate Governance and Competitiveness*, 3rd International Corporate Governance, Istanbul, January 2010.

UAE – *Closing the Loop*, Masdar City, Abu Dhabi, UAE, December 2018.

UK – *The Future of Electric Vehicles: Context Setting*, BusinessCar & E.ON Roundtable, London, October 2019.

UKRAINE – *The Future of CSR: Beyond ISO 26000 to CSR 2.0*, IV International Conference on CSR, Expert Ukraine & UN Global Compact, Kiev, April 2010.

USA – *Creating Impact*, ONE Doctoral Consortium, Academy of Management (AOM), Boston, August 2019.

VIETNAM – *CSR Benchmarking & The Future*, Vietnam Chamber of Commerce, Ho Chi Minh, September 2011.

ZIMBABWE – *CSR 2.0: Beyond CSV and CSR 1.0*, Regional Centre for Social Responsibility, Harare, May 2014