WAYNE VISSER
SPEAKER BIOGRAPHY

Idea-monger, Storyteller, Meme-weaver

SPEAKER SUMMARY

Dr Wayne Visser has delivered more than 450 professional speeches, lectures and courses all around the world, with his work taking him to 77 countries. The topics that Wayne frequently talks on include:

- The Seven pathways to Sustainable Transformation
- Creating Integrated Value (CIV): Beyond CSR and CSV
- The Future of Business: How to Survive & Thrive
- Closing the Loop: Inspiring a Zero-Waste Circular Economy
- The Art and Practice of Sustainability Leadership
- CSR 2.0: Beyond ISO 26000 to the Future of CSR
- The Business Case for Sustainability & Responsibility
- Sustainability Strategies for Global Challenges
- Purpose-Inspired Enterprise & Entrepreneurship
- CSR/Sustainability Best Practices Around the World
- Sustainability Innovation & Change Management
- Making a Difference: Society, Organisations & Individuals

AUDIENCE / CLIENT FEEDBACK

- “You delivered exactly what we wanted in terms of getting some thought provoking issues out there for the audience to start contemplating as we started off the day.” – International Finance Corporation, World Bank Group, USA
• “The client sang your praises and said you were absolutely fantastic. So thank you for being so great!” – Speakers Corner, UK
• “Everyone talking about how your session was the best of the week! We want more Wayne (in person)! ” – University of Cambridge, UK
• “Prof. Visser is a natural presenter with great story-telling skills. He is a very efficient and insightful speaker who definitely had a message to deliver to the sector. His speech was thought-provoking and inspiring for all” – European Petrochemical Association
• “Very informative and helpful” – Korea Institute for Strategic Social Responsibility, South Korea
• “My favourite [speaker]. He is interactive, uses different mediums, knows subject, is current. I left wanting to go and specialise in sustainability.” – Gordon Institute of Business Science, South Africa
• “It seems that your presentation has inspired everyone in a special way – there was a sense of urgency and needed action for sustainable projects” – Randstad, Belgium
• “Very inspiring and encouraging for the Sri Lankan attendees” – CSR Sri Lanka, Sri Lanka
• “One of the greatest courses ever, nothing bad to say.” – Kedge Business School, University of Bordeaux, France
• “Your participation highly contributed to the success of the conference and helped to give key messages and important information to attendees.” – Caspian Event Organisers, Azerbaijan
• “Everyone was extremely positive about the event afterwards and very impressed by your comprehensive knowledge, your convincing argument and the great clarity and persuasiveness with which you delivered your message.” – University of Winchester, UK

BIOPGRAPHICAL SUMMARY

Prof. Dr Wayne Visser is a globally recognized ‘pracademic’, listed as one of the world’s Top 10 most influential faculty thinkers on issues of responsible business in social media, a top 100 influencer on CSR and sustainable business, a top 100 thought-leader in trustworthy business and a top 100 sustainability leader.

Dr Visser is the author of 38 books and his work as a strategy analyst, sustainability advisor, CSR expert, futurist, filmmaker and professional speaker has taken him to 77 countries in the past 30 years.

Dr Visser currently serves Professor of Integrated Value at Antwerp Management School, where he also holds the Chair in Sustainable Transformation, supported by BASF, Port of Antwerp and Randstad. He is a Head Tutor and Fellow of the University of Cambridge Institute for Sustainability Leadership, Director of the think-tank and media company, Kaleidoscope Futures and Founder of CSR International.

Previous roles were as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa.

Dr Visser describes himself as a professional idea-monger, storyteller and meme-weaver. He sees his mission as helping to bring about transformative thinking and action in business and society. He believes that we all need to be purpose-inspired to make a positive difference.
Dr Visser is a prolific writer, believing that we learn best by constantly challenging ourselves to do research, formulate our thoughts into compelling narratives and share our discoveries and insights. His most recent book is *Purpose Inspired: Reflections on Conscious Living – Volume 2*. He is also the producer of two documentary films – including *Closing the Loop*, the world’s first feature-length documentary on the circular economy, which he also presented. He has published over 330 chapters, articles and reports and been a guest columnist for *The Huffington Post, The Guardian* and the World Economic Forum.

As a professional speaker and academic lecturer, Dr Visser has delivered over 450 keynote speeches, lectures, courses and workshops in over 50 countries. The topics that Wayne frequently talks on include: transformational leadership, the world in 2050, creating integrated value, closing the loop (getting to a zero-waste, circular economy), the future of CSR, sustainability innovation, the new nexus economy, becoming future-fit, and purpose-inspired change.

Dr Visser has lectured at more than 50 universities in 20 countries. In addition to the aforementioned accolades, he is also the recipient of the Global CSR Excellence & Leadership Award, the Emerald Literati Outstanding Author Contribution Award and the Outstanding Teacher Award of the Warwick MBA.

Dr Visser enjoys writing poetry and has six collected works: African Dream, I Am An African, Icarus, Life in Transit, Seize the Day, String, Donuts, Bubbles and Me, and Wishing Leaves. As one of his 550+ poems puts it: *I write my waking incoherence / And when I sleep, I dream in words; / I write out lines as daily penance /And let them go, like captive birds.*

Dr Visser lives in Norfolk, UK, with his wife, Indira. A full biography and much of his writing is on [www.waynevisser.com](http://www.waynevisser.com).

**LECTURES, COURSES, WORKSHOPS, CONFERENCE PAPERS & KEYNOTE SPEECHES 2019**


INNOVATION FOR FUTURE FITNESS AND INTEGRATED VALUE, 2-day lecture, SLK Champions Program, Sustainability Leadership Kosovo, Prishtina, Kosovo, 22-23 October 2019.


CREATING INTEGRATED VALUE: Seven Pathways to Sustainable Transformation and Innovation, Keynote, UN Global Compact & 3M Poland Sustainability Conference, Wroclaw, Poland, 3 October 2019.


SYSTEMS THINKING & GLOBAL TRENDS, SLK Champions Program, 2-day lecture, Sustainability Leadership Kosovo, Prishtina, Kosovo, 18-19 September 2019.


SOCIAL MEDIA FOR RESPONSIBLE BUSINESS SCHOLARS, Professional Development Workshop Panel, AOM 2019, Boston, USA, 10 August 2019.


SUSTAINABLE TRANSFORMATION, 2 days, Lingham EMBA lecture, Antwerp, Belgium, 8-9 July 2019.


SUSTAINABLE TRANSFORMATION FOR BUSINESS AND SOCIETY, 1-day lecture, Tabor Leadership Development Program, AMS, Antwerp, Belgium, 9-10 May 2019.

CONNECTING CONSUMERS AND SUSTAINABILITY, Presentation, Salesforce Roundtable, Amsterdam, Netherlands, 3 May 2019.


THE VALUES DIVIDEND, Lecture, iWeek, Universiteit Antwerpen, Belgium, 11 March 2019.


CHALLENGES OF CSR AND AGENDA 2030, Presentation, CIFAL Flanders, Brussels, Belgium, 4 February 2019.


2018

CEO ROUNDTABLE ON THE SUSTAINABLE DEVELOPMENT GOALS, Interactive Discussion, hosted by Queen Mathilde of Belgium & The Shift, Brussels, Belgium, 12 December 2018.

CLOSING THE LOOP, Interactive Discussion, UAE Premiere Screening, Masdar City, Abu Dhabi, UAE, 9 December 2018.


SUSTAINABLE TRANSFORMATION @ WORK. Paper presented at ADAPT conference, Bergamo, Italy, 1 December 2018.

VERIFIABLE SUSTAINABILITY GOALS, Panel chairing, Global Sustainable Technology & Innovation Conference (GSTIC) 2018, Brussels, Belgium, 28 November 2018.
SUSTAINABLE TRANSFORMATION, Half-day lecture, Master of HRM, Antwerp Management School, Antwerp, Belgium, 27 November 2018.

LOCALISING THE SUSTAINABLE DEVELOPMENT GOALS, Panel debate, CIFAL Flanders Lustrum Celebration, Brussels, Belgium, 19 November 2018.


SUSTAINABLE TRANSFORMATION, Half-day lecture, Master of Supply Chain Management, Antwerp Management School, Antwerp, Belgium, 22 October 2018.

SUSTAINABLE TRANSFORMATION, Half-day lecture, Master in Management, Antwerp Management School, Antwerp, Belgium, 19 October 2018.

SUSTAINABLE TRANSFORMATION, Half-day lecture, Master of Finance, Antwerp Management School, Antwerp, Belgium, 16 October 2018.

CLOSING THE LOOP, Panel Discussion, IÉSEG School of Management, Lille, France, 12 October 2018.

WHY SUSTAINABLE MINDSETS MATTER, Keynote, EPCA 52nd Annual Meeting, Vienna, Austria, 9 October 2018.

SUSTAINABLE TRANSFORMATION IN THE WELLBEING ECONOMY, Presentation, AMS Corporate Leadership Group meeting, Antwerp, Belgium, 2 October 2018.

SUSTAINABLE TRANSFORMATION IN THE CIRCULAR ECONOMY, Presentation, AMS Corporate Leadership Group meeting, Antwerp, Belgium, 1 October 2018.


CLOSING THE LOOP, Interactive Discussion, We Make the City Festival, Food Council MRA, Amsterdam, Netherlands, 23 June 2018.

INNOVATION FOR FUTURE FITNESS, 4 days, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 12-15 June 2018.

SUSTAINABLE CHANGE IN BELGIUM, Presentation, ING, Brussels, Belgium, 7 June 2018.


RESPONSIBLE CONSUMPTION AND PRODUCTION, Webinar, Soci-SDGs Learning Activity, Zagreb, Croatia, 22 May 2018.

TRANSFORMATIONAL LEADERSHIP & BECOMING A FUTURE-FIT ORGANISATION, Workshop, Zagreb, Croatia, 22 May 2018.

INTEGRATED VALUE, PRESENTATION, International Auditor Symposium Presentation, Online, 7 May 2018.

INTEGRATED VALUE AND FINANCE, half-day, Master of Finance, Antwerp Management School, Antwerp, Belgium, 5 May 2018.

LEADING SUSTAINABLE CHANGE, Presentation, Mastercard, Waterloo, Belgium, 24 April 2018.


CLOSING THE LOOP, Interactive debate, LETS Vlaanderen, Antwerp, Belgium, 21 April 2018.

CREATING PARTNERSHIPS FOR A CIRCULAR ECONOMY - The Role of Digitalisation, Roundtable discussion, European Policy Centre, Brussels, Belgium, 20 April 2018.
SUSTAINABILITY & INTEGRATED REPORTING, half-day, Master of Finance, Antwerp Management School, Antwerp, Belgium, 19 April 2018.

LEADING SUSTAINABLE CHANGE, Presentation, Impact Academy, Utrecht, Netherlands, 5 April 2018.


SUSTAINABLE MARKETING, half-day, Master in Management, Antwerp Management School, Antwerp, Belgium, 16 March 2018.

CLOSING THE LOOP, Interactive Discussion, International Sustainability Week, Universiteit Antwerpen, Antwerp, Belgium, 5 March 2018.


THE NEXT INDUSTRIAL REVOLUTION: from sustainable business to integrated value creation, Keynote, Connect2Change 2018, Bond Beter Leefmilieu, Brussels, Belgium, 22 February 2018.


SUSTAINABLE CITIES AND COMMUNITIES: The Case of Quito, Presentation, Soci-SDGs Learning Activity, Berlin, Germany, 12 February 2018.

SUSTAINABLE DEVELOPMENT IN EMERGING ECONOMIES, Presentation, Technology as Driver for Sustainable Agriculture conference, TU Delft, Delft, Netherlands, 8 February 2018.

STRATEGY & SUSTAINABILITY, half-day, Master in Supply Chain Management, Antwerp Management School, Antwerp, Belgium, 7 February 2018.


2017

SUSTAINABILITY IN EUROPE: Supply Chain Perspectives, half-day, Master in Supply Chain Management, Antwerp Management School, Antwerp, Belgium, 20 December 2017.

NEW BUSINESS MODELS FOR SUSTAINABILITY, half-day, MGM, MIM & MHRM Elective, Antwerp Management School, Antwerp, Belgium, 20 December 2017.
SOCIAL INNOVATION & ENTREPRENEURSHIP, half-day, Master in Global Management, Antwerp Management School, Antwerp, Belgium, 6 December 2017.

SUSTAINABLE VALUE IN B2B MARKETS, half-day, 3Continent Master in Strategic Marketing, Antwerp Management School, Antwerp, Belgium, 4 December 2017.


STORYTELLING FOR SUSTAINABILITY, CSR Vitamins Seminar, Antwerp Management School, Antwerp, Belgium, 10 November 2017.


SUSTAINABLE TRANSFORMATION, half-day, Master in Innovation & Entrepreneurship, Antwerp Management School, Antwerp, Belgium, 7 November 2017.


SUSTAINABLE TRANSFORMATION, half-day, Master of Finance, Antwerp Management School, Antwerp, Belgium, 6 November 2017.


SUSTAINABLE TRANSFORMATION, half-day, Master in Supply Chain Management, Antwerp Management School, Antwerp, Belgium, 23 October 2017.

SUSTAINABLE TRANSFORMATION, half-day, Master in Global Management, Antwerp Management School, Antwerp, Belgium, 23 October 2017.


SUSTAINABLE TRANSFORMATION, half-day, Master in Management, Antwerp Management School, Antwerp, Belgium, 17 October 2017.

SUSTAINABLE TRANSFORMATION, half-day, 3Continent Master in Strategic Marketing, Antwerp Management School, Antwerp, Belgium, 16 October 2017.

TURNING RESEARCH THEORY INTO PRACTICE: The Case of Integrated Value, half-day lecture, Executive PhD, Antwerp Management School, Antwerp, Belgium, 18 November 2017.

TRANSFORMATIVE CSR, OR CSR 2.0, Lecture, Ambrose University, Calgary, Canada, 29 September 2017.

FRONTIERS IN SOCIAL RESPONSIBILITY: From CSR to Integrated Value, Keynote, Soul of the Next Economy Forum, Ambrose University, Calgary, Canada, 29 September 2017.


INNOVATION FOR FUTURE FITNESS, 4 days, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 15-18 June 2017.


2016

CSR 2.0 ASSESSOR & ADVISOR LICENSEE TRAINING, half-day, Online, UK, 20 December 2016.

SUSTAINABLE DEVELOPMENT & CSR, 2 days, MBA lectures, Stockholm School of Economics, Stockholm, Sweden, 22-23 November 2016.

FUTURE TRENDS & FUTURE FITNESS, 1 day, Workshop for Randstad, Antwerp Management School, La Roche, Belgium, 30 August 2016.

ELDA PREMIUM WORKSHOP ON TRANSFORMATIONAL LEADERSHIP, Emerging Leaders Dialogue Asia Workshop, Kuala Lumpur, Malaysia, 22 October 2016.


FUTURE TRENDS & FUTURE FITNESS, 1 day, Workshop for Randstad, Antwerp Management School, La Roche, Belgium, 5 July 2016.

INNOVATION FOR FUTURE FITNESS, 4 days, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 16-19 June 2016.

SUSTAINABILITY LEADERSHIP AND SOCIAL RESPONSIBILITY, 1-day workshop, Secretaria de Ambiente del municipio de Quito, Quito, Ecuador, 1 June 2016.
COMPETENCIES FOR OUR GLOBAL CHALLENGES: Leading Change Through Sustainable Innovation, 2 day course and half-day workshop, Monterrey Institute for Technology, Guadalajara, Mexico, 25-27 May.

THE ROLE OF EDUCATION IN SHAPING THE SUSTAINABILITY LEADERS WE NEED FOR THE FUTURE, 5th Global GRI Conference, Amsterdam, Netherlands, 19 May 2016.

ACHIEVING RADICAL TRANSPARENCY: Digitally Interlinking Data, Context & Stakeholders, WikiRate Dialogue Workshop, Amsterdam, Netherlands, 17 May 2016.


IN TRANSITION TO A GREEN AND SUSTAINABLE FUTURE, Presentation, Roadmap for Green Entrepreneurship Conference, JEVE (Youth for Green Entrepreneurship and Employability), Lisbon, Portugal, 20 April 2016.


ENVIRONMENTAL IMPACTS, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 11 April 2016.

BUSINESS AND SOCIETY, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 7 April 2016.


SUSTAINABLE ENTERPRISE AROUND THE WORLD, Presentation, MVO Nederland, Utrecht, Netherlands, 24 March 2016.

ENVIRONMENTAL IMPACTS, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 7 March 2016.

BUSINESS AND SOCIETY, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 5 March 2016.

ENVIRONMENTAL IMPACTS, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 16-23 January 2016.
BUSINESS AND SOCIETY, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa, 16-23 January 2016.

2015


LEADERSHIP FOR SUSTAINABILITY, 1 day, Imperial College London, London, UK, 7 December 2015.

SUSTAINABLE DEVELOPMENT & CSR, 2 days, MBA lectures, Stockholm School of Economics, Stockholm, Sweden, 24-25 November 2015.

SUSTAINABILITY LEADERSHIP, half-day, Hexagon/S2M workshop, Quito, Ecuador, 18 November 2015.


SUSTAINABLE FRONTIERS AND THE NEED FOR TRANSFORMATIVE LEADERSHIP, Institute for Interdisciplinary Studies, University of Amsterdam Amsterdam, The Netherlands, 14 September 2015.


CREATING INTEGRATED VALUE (CIV): BEYOND CSR AND CREATING SHARED VALUE (CSV), Workshop, City Developments Limited, Singapore, 27 August 2015.
CREATING INTEGRATED VALUE (CIV): Beyond CSR and CSV, Keynote speech, International CSR Summit, **Singapore**, 26 August 2015.


SUSTAINABLE FRONTIERS, Book launch, Cambridge, **UK**, 4 August 2015.


CREATING INTEGRATED VALUE: Transforming Corporate Sustainability & Responsibility, DHL 2015 E-Tailing Summit, Moscow, **Russia**, 30 June 2015.


TRANSFORMATIONAL LEADERSHIP FOR SUSTAINABILITY, Masterclass, Gordon Institute for Business Science, Johannesburg, **South Africa**, 24 June 2015.


STRATEGIC BUSINESS SESSION FOR CSR/SUSTAINABILITY, CSR Managers Forum, CSR Sri Lanka, Colombo, **Sri Lanka**, 24 April 2015.

BUILDING PLATFORMS TO BRIDGE GAPS BETWEEN PUBLIC/PRIVATE SECTORS, Public Sector Forum, CSR Sri Lanka, Colombo, **Sri Lanka**, 23 April 2015.


MAKING CSR PART OF YOUR COMPANY’S DNA, CEO Forum, CSR Sri Lanka, Colombo, **Sri Lanka**, 22 April 2015.

RESEARCH SEMINAR, MSt in Sustainability Leadership, Institute for Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 2 April 2015.

SUSTAINABLE BUSINESS STRATEGIES, MSt in Sustainability Leadership, Institute for Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 29 March 2015.


ENVIRONMENTAL IMPACTS, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 9 March 2015.

BUSINESS AND SOCIETY, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 8 March 2015.

INTEGRATED VALUE (IV): The Evolution of Business & Management Systems to Support Integrated Reporting (delivered online), Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 10 February 2015.

ENVIRONMENTAL IMPACTS, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 14-18 January 2015.

BUSINESS AND SOCIETY, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 14-18 January 2015.


2014

RESPONSIBILITY 2.0 AND NEW TRENDS: FROM SHARED VALUE TO INTEGRATED VALUE, Presentations, Hexagon/S2M Foundation, CSR Forum Week, Quito & Cuenca, **Ecuador**, 8-12 December 2014.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 2 days, MBA module, Kedge Business School, Bordeaux, **France**, 3-5 December 2014.

SUSTAINABLE DEVELOPMENT & CSR, 2 days, Stockholm School of Economics, Stockholm, **Sweden**, 27-28 November 2014.


THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, CSR Sri Lanka, Colombo, **Sri Lanka**, 3 October 2014.

BEYOND CSR TO CIV: Creating Integrated Value, Keynote speech (delivered virtually), AgendaRSE, Buenos Aires, **Argentina**, 23 September 2014.

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 18 September 2014.
STRATEGIES FOR MAKING YOUR BUSINESS FUTURE-FIT, MSt in Sustainability Leadership, University of Cambridge, Cambridge, UK, 18 September 2014.

THE FUTURE OF BUSINESS: How to survive and thrive in a climate constrained world, Omnex webinar, Ann Arbor, USA, 28 August 2014.


LEADERSHIP FOR CHANGE, Postgraduate Certificate in Sustainable Value Chains, University of Cambridge, Cambridge, UK, 10 July 2014.

INNOVATION FOR FUTURE FITNESS, 4 days, MBA module, Gordon Institute of Business Science, Johannesburg, South Africa, 5-8 June 2014.

CSR 2.0: Beyond CSV and CSR 1.0, Regional Centre for Social Responsibility, Harare, Zimbabwe, 29 May 2014

YOUR FUTURE FITNESS AS A LEADER & TRANSFORMING YOUR ORGANISATION, half-day, Executive Course for Dimension Data, Gordon Institute of Business Science, Johannesburg, South Africa, 28 May 2014.

CREATING SHARED VALUE: Revolution or Clever Con? Deakin Business School Alumni Network, Melbourne, Australia, 13 May 2014.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Lecture, Deakin Business School Faculty Seminar, Melbourne, Australia, 13 May 2014.

MOVING AHEAD WITH TECHNOLOGY, UNEP-UNIDO Eco-Innovation workshop, UNIDO, Vienna, Austria, 7 May 2014

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE-FIT, Atos Gold programme, IFM, Cambridge University, Cambridge, UK, 5 May 2014

SUSTAINABILITY CODES AND STANDARDS: Influential or Impotent? MSt in Sustainability Leadership, University of Cambridge, Cambridge, UK, 20 March 2014


CSR 2.0: Transforming Corporate Social Responsibility, MVO Forum, Ghent, Belgium, 11 March 2014.

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE-FIT, Lecture, Tecnológico de Monterrey, Guadalajara, Mexico, 7 March 2014

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Lecture, Tecnológico de Monterrey, Guadalajara, Mexico, 7 March 2014

SUSTAINABILITY INNOVATION & CHANGE MANAGEMENT, Lecture, Tecnológico de Monterrey, Guadalajara, Mexico, 6 March 2014
CORPORATE SUSTAINABILITY & RESPONSIBILITY, 6 days, MBA modules, Gordon Institute of Business Science, Johannesburg, **South Africa**, 20-28 February, 1 March 2014.


CSR 2.0 ASSESSOR & ADVISOR LICENSEE TRAINING, half-day (online), CSR International, London, **UK**, 6 February 2014.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 2 days, MBA module, Kedge Business School, Bordeaux, **France**, 14-15 January 2014.

**2013**

EMBEDDING CSR & EMPOWERING CSR CHAMPIONS, 1 day, Masterclass, GIZ Center for Responsible Business, Mumbai, **India**, 15 December 2013.


SUSTAINABLE DEVELOPMENT & CSR, 2 days, Stockholm School of Economics, Stockholm, **Sweden**, 28-29 November 2013.


CSR 2.0: TOWARDS THE AGE OF RESPONSIBILITY, Fundesmag (EcoPetrol), Barrancabermeja, **Colombia**, 31 October 2013.

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE FIT, Atos Gold programme, IFM, Cambridge University, **UK**, 28 October 2013.


STRATEGIES FOR RESILIENCE, 2052 Glimpse Authors Gathering, Cambridge, **UK**, 9 October 2013.


SUSTAINABLE DESIGN & TECHNOLOGY: “ECO-INNOVATION”, MSt in Sustainability Leadership, Cambridge University, Cambridge, **UK**, 3 September 2013.

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, Cambridge University, Cambridge, **UK**, 7 August 2013.

CSR AND BEYOND: ARE YOU FIT FOR THE FUTURE? Coca-Cola, Moscow, **Russia**, 2 August 2013.

CSR 2.0 ASSESSOR & ADVISOR LICENSEE TRAINING, half-day (online), CSR International, London, **UK**, 9 July 2013.


CSR 2.0: Towards Transformative Business. Who Cares Wins Conference 2013, Copenhagen, Denmark, 16 April 2013.


FIVE STRATEGIES FOR FUTURE FITNESS, Lorange Institute of Business Zurich, Switzerland, 16 March 2013.

BUSINESS IN SOCIETY, 3 days, MBA module, Warwick Business School, Warwick, UK, 4-5, 8 March 2013.


2012

CSR 2.0: The Future of CSR, Stockholm School of Economics in Riga, Riga, Latvia, 7 December 2012.

CREATING SHARED VALUE THROUGH CSR, MTÜ Vastutustundliku Ettevõtluse Foorum, Tallinn, Estonia, 4 December 2012.

CSR 2.0 ASSESSOR & ADVISOR LICENSEE TRAINING, half-day (online), CSR International, London, UK, 27 November 2012.

FUTURE-FITNESS FOR LOCAL GOVERNMENT IN ECUADOR, half-day, National Decentralisation Institute, Quito, Ecuador, 23 November 2012.

FUTURE-FITNESS FOR RURAL WOMEN IN ECUADOR, half-day, Neuvas, Quito, Ecuador, 22 November 2012.

MAKING ECUADOR FUTURE-FIT, British-Ecuador Chamber of Commerce, Quito, Ecuador, 21 November 2012.

TOWARDS AN ETHICAL ECONOMY, Catholic University, Quito, Ecuador, 20 November 2012.
THE BUSINESS CASE FOR RESPONSIBILITY, half-day, FairFood International, Amsterdam, Netherlands, 18 October 2012.

THE EVOLUTION OF CSR: From CSR 1.0 to CSR 2.0, CSR 2.0 Conference, Responsible Business Forum, Warsaw, Poland, 11 October 2012.

THE FUTURE OF SUSTAINABLE BUSINESS, EcoPrint Europe Show, Berlin, Germany, 27 September 2012.

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, Cambridge University, Cambridge, UK, 19 September 2012.


CSR 2.0: A Self-Assessment Diagnostic, half-day, British Chamber of Commerce in Ecuador, Quito, Ecuador, 7 September 2012.

CSR 2.0: A Self-Assessment Diagnostic, Workshop, half-day, British Chamber of Commerce in Ecuador, Guayaquil, Ecuador, 6 September 2012.


CSR 2.0 Assessor & Advisor Licensee Training, half-day (online), CSR International, London, UK, 9 July 2012.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Warwick Business School, Warwick, UK, 25-29 June 2012.

CSR 2.0: The New Imperative for Business, AXA Summer University 2012: Top 100 AXA Belgium Managers, Brugge, Belgium, 21 June 2012.

CSR 2.0: The Future of CSR, Half-day, Ekvilib Inštitut, Ljubljana, Slovenia, 18 May 2012.
THE AGES AND STAGES OF CSR: Towards CSR 2.0, Ekvilib Inštitut, Bohinj, Slovenia, 17 May 2012.

GOVERNANCE & CORPORATE RESPONSIBILITY, 5 days, Masters in Management module, Warwick Business School, Warwick, UK, 23-37 April 2012.


THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, University of Duisburg-Essen, Essen, Germany, 23 March 2012.


CSR 2.0: The Future of CSR, ISO26000 and CSR International Conference, Seoul, South Korea, 14 March 2012.

CHANGE AND CSR, Nijmegen School of Management, Nijmegen, The Netherlands, 25 February 2012.


CSR 2.0: Taking CSR from Niche to Mainstream, Business & Society Belgium, Brussels, Belgium, 26 January 2012.

2011


CSR 2.0: Taking CSR from Niche to Mainstream, INSEAD lecture, Fontainebleau, France, 2 December 2011.

CSR 2.0: Implementing Transformative Corporate Sustainability & Responsibility, half-day, MVO (CSR Netherlands), Utrecht, The Netherlands, 1 December 2011.

SUSTAINABILITY 2.0: Taking Corporate Sustainability & Responsibility from Niche to Mainstream, Dutch National Sustainability Congress, Den Bosch, The Netherlands, 30 November 2011.
SUSTAINABILITY 2.0: Taking Corporate Sustainability & Responsibility from Niche to Mainstream, DHV Executive Dinner, Den Bosch, The Netherlands, 30 November 2011.

CSR 2.0: Taking Corporate Sustainability & Responsibility from Niche to Mainstream, Netherlands Open University lecture, Utrecht, The Netherlands, 29 November 2011.

CSR, PR AND MARKETING, 2-days, Trucontact, Lagos, Nigeria, 24-25 November 2011.


CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Magna Carta College, Oxford, UK, 24-26 & 31 October & 1 November 2011.


CSR 2.0: The Future of Corporate Social Responsibility, CEAL XXII Annual Plenary Assembly, Guayaquil, Ecuador, 6 October 2011.

CSR 2.0 ASSESSOR & ADVISOR TRAINING, S2M, 1-day, Quito, Ecuador, 1 October 2011.


CSR BENCHMARKING & THE FUTURE, 1-day, Vietnam Chamber of Commerce, Ho Chi Minh, Vietnam, 8 September 2011.

CSR BENCHMARKING & THE FUTURE, half-day, ASEAN CSR Network, Singapore, 7 September 2011.


CSR 101 AND CSR RESEARCH, 1st Philippine Conference on Research in Corporate Social Responsibility, Manila, Philippines, 1 September 2011.

INTERNATIONAL SUSTAINABILITY MANAGEMENT, 5 days, MBA module, Birmingham Graduate School, Birmingham, UK, 1-3, 8-9 August 2011.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Magna Carta College, Oxford, UK, 4-5, 11-13 July 2011.

CSR 2.0 AND THE AGE OF RESPONSIBILITY, half-day, MVO (CSR Netherlands), Utrecht, The Netherlands, 23 June 2011.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Warwick Business School, Warwick, UK, 6-10 June 2011.

CSR 2.0 AND THE FUTURE OF CSR: Towards the Age of Responsibility, 1-day, People Dynamics, Kuala Lumpur, Malaysia, 31 May 2011.


INTERNATIONAL SUSTAINABILITY MANAGEMENT, 5 days, MBA module, Birmingham Graduate School, Birmingham, UK, 3-4, 9-10, 16 May 2011.


LEADERSHIP FOR SUSTAINABILITY (with Polly Courtice), MSt in Sustainability Leadership, Cambridge University, Cambridge, UK, 7 April 2011.


CSR AS A STRATEGY FOR CHANGE, Lagos, Nigeria, 1 April 2011.

THE AGE OF RESPONSIBILITY, 1 day, Trucontact, Lagos, Nigeria, 31 March 2011.


THE FUTURE OF CSR, Melbourne Law School, Melbourne, Australia, 16 February 2011.

CSR 2.0 AND THE FUTURE OF CSR, ACCSR Launch of The State of CSR in Australia, Melbourne, Australia, 9 February 2011.

CSR, GOVERNANCE & LEADERSHIP, 1 day, Victoria University, Melbourne, Australia, 7 February 2011.
BUSINESS IN SOCIETY, 6 days, Module for Masters in Responsible Business, Graduate School of Management, La Trobe University, Melbourne, Australia, 25-27 January, 11-13 February 2011.

BUSINESS IN SOCIETY, 6 days, Module for MBA, Graduate School of Management, La Trobe University, Melbourne, Australia, 21-23 January, 4-6 February 2011.

2010


CSR, LEADERSHIP AND CHANGE, 1-day, MBA course, Katholische Universität Eichstätt-Ingolstadt, Ingolstadt, Germany, 20 November 2010.

BEST PRACTICES IN CORPORATE RESPONSIBILITY AROUND THE GLOBE, Katholische Universität Eichstätt-Ingolstadt, Ingolstadt, Germany, 19 November 2010.

CSR 2.0: THE FUTURE OF CSR, CSR Academy, Rotterdam, The Netherlands, 11 November 2010.


CORPORATE SUSTAINABILITY AND RESPONSIBILITY, 5 days, Birmingham Graduate School, Birmingham, UK, 1-2, 8-9, 15 November 2010.

CSR 2.0: THE FUTURE OF CSR, The Harvard Club, Quito, Ecuador, 4 October 2010.

CSR 2.0: THE FUTURE OF CSR, Half-day, British Chamber of Commerce, Guayaquil, Ecuador, 28 September 2010.

BUSINESS FRONTIERS: SOCIAL RESPONSIBILITY, SUSTAINABLE DEVELOPMENT AND ECONOMIC JUSTICE, Flacso University, Quito, Ecuador, 27 September 2010.

CSR 2.0: THE FUTURE OF CSR, Half-day, American Chamber of Commerce, British Chamber of Commerce & Hexagon Consultores, Quito, Ecuador, 22 September 2010.

CSR AROUND THE WORLD, Half-day, Presidio College, San Francisco, USA, 17 September 2010.

CSR 2.0: THE FUTURE OF CSR, VMWay, Silicon Valley, USA, 14 September 2010.

MAKING CHANGE HAPPEN: SUSTAINABLE DEVELOPMENT, Roosevelt University, Chicago, USA, 8 September 2010.

SUSTAINABILITY: HOW THE WORLD IS CHANGING, Roosevelt University, Chicago, USA, 8 September 2010.

SUSTAINABILITY: BEYOND SHAREHOLDER CAPITALISM, Half-day, Roosevelt University, Chicago, USA, 7 September 2010.
THE FUTURE OF CSR, Anahuac University, Mexico City, Mexico, 3 September 2010.

CSR, MARKETING AND PR, 1 day, Anahuac University, Mexico City, Mexico, 2 September 2010.

CHANGE FOR SUSTAINABILITY, Half-day, American Chamber of Commerce, Buenos Aires, Argentina, 23 July 2010.

CSR AND THE GLOBAL FINANCIAL CRISIS, Telefonica (Top Management Team), Buenos Aires, Argentina, 16 July 2010.

CSR QUEST, 1 day, AgendaRSE, Buenos Aires, Argentina, 15 July 2010.

CHANGE FOR SUSTAINABILITY, Half-day, ReporteSocial, Buenos Aires, Argentina, 14 July 2010.


THE FUTURE OF CSR, Women in Sustainability Action (WISA), Shanghai, China, 9 June 2010.

THE FUTURE OF CSR, China Europe International Business School, Shanghai, China, 8 June 2010.

CSR: CONCEPTS, PRACTICES & THE FUTURE, 1 day, Peking University Guanghua School of Management, Beijing, China, 7 June 2010.


CORPORATE SUSTAINABILITY AND RESPONSIBILITY IN DEVELOPING COUNTRIES, 1 day, Master Class. Genteel School of Business and Economics, Pune, India, 26 April 2010.

NEW DIRECTIONS IN CORPORATE SOCIAL RESPONSIBILITY, Institute for Financial Management & Research (IFMR), Chennai, India, 23 April 2010.

CSR AROUND THE WORLD AND THE FUTURE, Indian Institute of Foreign Trade (IIFT) and Business & Community Foundation (BCF), Delhi, India, 22 April 2010.

CSR AND DEVELOPMENT: A Strategy for Change, Delhi University, Delhi, India, 22 April 2010.

CSR 2.0: THE FUTURE OF CSR, ArcelorMittal India, Delhi, India, 22 April 2010.
CSR, MARKETING & PR, 1 day, NASSCOM Foundation, Delhi, **India**, 20 April 2010.

CSR IN DEVELOPING COUNTRIES AND AROUND THE WORLD, 1 day, NTPC, Delhi, **India**, 20 April 2010.

CSR AROUND THE WORLD: Comparisons across Regions and Countries, Confederation of Indian Industries (CII), Delhi, **India**, 19 April 2010.

CSR: PAST, PRESENT AND FUTURE IN AN INDIAN CONTEXT, CSR Conclave, Confederation of Indian Industries (CII) and India CSR, Raipur, **India**, 18 April 2010.

THE GLOBAL CSR MOVEMENT, Thailand Stock Exchange, hosted by Thai Health Promotion Fund & NGObiz, Bangkok, **Thailand**, 2 April 2010.

THE FUTURE OF CSR, FORS, Kuala Lumpur, **Malaysia**, 30 March 2010.

CSR 2.0: Beyond ISO 26000, EU Conference on CSR, Singapore, 19 March 2010.


BUSINESS IN SOCIETY, 6 days, Module for Masters in Responsible Business, Graduate School of Management, La Trobe University, Melbourne, **Australia**, 12-14 February, 12-14 March 2010.

CSR IN DEVELOPING COUNTRIES, 2 days, Masterclass, Ufadhili Trust, Nairobi, **Kenya**, 25-26 January 2010.

CORPORATE GOVERNANCE AND COMPETITIVENESS, 3rd International Corporate Governance, Istanbul, **Turkey**, 13 January 2010.

**2009**

CSR 2.0: THE FUTURE OF CSR, CSR Academy, Rotterdam, **The Netherlands**, 3 December 2009.

CSR, MARKETING AND PUBLIC RELATIONS, 1 day, British Council, Eurasia Partnership Foundation, UNDP/Global Compact, Baku, **Azerbaijan**, 23 November 2009.

CSR, MARKETING AND PUBLIC RELATIONS, 2 days, British Council, Eurasia Partnership Foundation, UNDP/Global Compact, Tbilisi, **Georgia**, 19-20 November 2009.

CSR, MARKETING AND PUBLIC RELATIONS, 2 days, British Council, Eurasia Partnership Foundation, UNDP/Global Compact, Yerevan, **Armenia**, 16-17 November 2009.

CREATING CHANGE THROUGH CSR, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, **Germany**, 14 November 2009.

INTERNATIONAL PERSPECTIVES ON CSR, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, **Germany**, 14 November 2009.
CSR THEORY AND PRACTICE, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, Germany, 13 November 2009.

THE FUTURE OF CSR, 7th International Conference on CSR, COMPITE, Mexico City, Mexico, 9 October 2009.


CORPORATE SOCIAL RESPONSIBILITY, Undergraduate Business Module, 4 days, Mannheim University, Mannheim, Germany, 8-9, 15-16 May 2009.


CREATING CHANGE THROUGH CSR, 1 day, CSR International, London, UK, 6 April 2009.

CSR IN AN INTERNATIONAL CONTEXT, 1 day, CSR International, London, UK, 5 April 2009.

INTRODUCTION TO CSR THEORY AND PRACTICE, 1 day, CSR International, UK, London, 4 April 2009.


RESPONSIBLE BUSINESS IN DEVELOPING COUNTRIES, Chevening Fellow Programme in Responsible Business, Nottingham University, Nottingham, UK, 20 February 2009.


2008


CSR 2.0: The Future of CSR, IDEARSE Conference, Mexico City, Mexico, 9 September 2008.

CSR: Concepts, Challenges and Responses, MBA, MBE and Undergraduate Business Programmes, University of Anahuac, Mexico City, Mexico, 8 September 2008.


Sustainable Development: Achieving Long Term Achievable Results for Your Company, China Europe International Business School (CEIBS) Conference on Responsible Competitiveness in China Through CSR, Shanghai, China, 2-3 June 2008.


Corporate Social Responsibility: Strategic Benefits for Business, CSR Master Class, 1 day, Eurasia Partnership Foundation, Baku, Azerbaijan, 29 April 2008.


Corporate Social Responsibility, Undergraduate Business Module, 4 days, Mannheim University, Mannheim, Germany, 11-12, 18-19 April 2008.

2007


RESPONSIBLE BUSINESS IN DEVELOPING COUNTRIES, Chevening Fellow Programme in Responsible Business, Nottingham University, Nottingham, UK, 12-13 March 2007.


2006

CORPORATE SOCIAL RESPONSIBILITY IN AFRICA, MA in CSR Class, Nottingham University, Nottingham, UK, 8 December 2006.


CORPORATE RESPONSIBILITY IN DEVELOPING COUNTRIES, Chevening Fellow Programme in Responsible Business, Nottingham University, Nottingham, UK, 20-24 March 2006.

2005


2004

CORPORATE SOCIAL RESPONSIBILITY IN AFRICA, MA Course in CSR, Business School, Nottingham University, Nottingham, UK, 19 November 2004.


CSR IN AFRICA, Workstream Chair, International Centre for Corporate Social Responsibility (ICCSR) Interdisciplinary Research Conference, Nottingham, UK, 22-23 October 2004.

KPMG Global Sustainability Services Annual Conference, Conference Chair, Rome, Italy, 20-23 September 2004.


THE JOURNEY TO SUSTAINABILITY: True Signals Amidst the Noise (with Catherine Gray), World Business Academy Global Mind Change Forum, Santa Barbara, USA, March 2004.


2003


Corporate Social Responsibility Conference, Conference Chair, Johannesburg, South Africa, November 2003.

2002
REQUIREMENTS FOR SUSTAINABLE BUSINESS, MBA Course, University of Rhodes, Grahamstown, South Africa, October 2002.


2001

ENVIRONMENTAL ACCOUNTING AND REPORTING, BSc Chemical Engineering Course, University of Stellenbosch, Stellenbosch, South Africa, August 2001.


ENVIRONMENTAL MANAGEMENT SYSTEMS, MSc Environmental & Geographical Science Course, University of Cape Town, Cape Town, South Africa, August 2001.

2000


ENVIRONMENTAL MANAGEMENT TOOLS, MSc Environmental & Geographical Science Course, University of Cape Town, Cape Town, South Africa, July 2000.


1999


ENVIRONMENTAL MANAGEMENT SYSTEMS, MSc Environmental & Geographical Science Course, University of Cape Town, Cape Town, South Africa, February 1999.

1998


MEDIA INTERVIEWS (SELECTION)

CSR, SUSTAINABLE AND RESPONSIBLE BUSINESS, CIRCULAR ECONOMY AND CLOSING THE LOOP, HRT4 (television), Zagreb, Croatia, November 2018.

WHAT IS SUSTAINABLE TRANSFORMATION, ABIS (Academy for Business in Society), Brussels, Belgium, April 2018.


THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Learn TV, Colombo, Sri Lanka, 2 October 2014.

THE PURPOSE ECONOMY, Interview by Proudly for Purpose, South Africa, Johannesburg, South Africa, 19 August 2014.

INSPIRING BETTER LEADERSHIP, Interview by Ledelses TV at Who Cares Wins Conference, Copenhagen, Denmark, 16 April 2013.

THE RISE OF TRANSFORMATIVE LEADERSHIP, Interview by DitPerspective at Who Cares Wins Conference, Copenhagen, Denmark, 16 April 2013.


EVOLUTION OF CSR IN EUROPE, Interview by MTÜ Vastutustundliku Ettevõtluse Foorum, Tallinn, Estonia, 21 December 2012.

CSR 2.0 AND THE AGE OF RESPONSIBILITY, Interview by UCID, the Italian Association of Catholic Managers & Entrepreneurs, Rome, Italy, 18 December 2012.

CSR 2.0 AND FUTURE FITNESS, Interview by TeleSucesos: Hexagon TV, Quito, Ecuador, 22 November 2012.

TOWARDS CSR 2.0, Interview by Netherlands Open University, Amsterdam, The Netherlands, 2 May 2012.

CSR IN AFRICA, Interview by Africa CEO Round-Table Conference on Corporate Sustainability & Responsibility, Lagos, Nigeria, June 2011.

CSR TRENDS: Q & A with Wayne Visser, Interview by Pares, Rio de Janeiro, Brazil, 6 August 2010.


SOUTH AFRICA: REASONS TO BELIEVE, Capetalk / 702, Tim Modise's radio talk show, Johannesburg, South Africa, 18 January 2003.


TRENDS IN SUSTAINABLE BUSINESS, AM2Day, TV2 breakfast show, Johannesburg, South Africa, November 1998.


ENVIRONMENTAL MANAGEMENT, SAFm, radio interviews, Johannesburg, South Africa, September 1998.


NEW PARADIGMS IN BUSINESS, Radio 702, Alternative Talk show, Johannesburg, South Africa, 6 February 1995.