

WAYNE VISSER

BIOGRAPHY

Dr Wayne Visser holds the Chair in Sustainable Transformation and is Professor of Integrated Value at Antwerp Management School. He is also Fellow of the University of Cambridge Institute for Sustainability Leadership, Director of the think-tank and media company, Kaleidoscope Futures, Founder of CSR International and Board Member of Migrant Entrepreneurs International.

Dr Visser previously served as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa. His work as a strategy analyst, sustainability advisor, CSR expert, futurist and professional speaker has taken him to 75 countries in the past 30 years to work with over 150 clients.

Dr Visser describes himself as a professional idea-monger, storyteller and meme-weaver. He sees his mission as helping to bring about transformative thinking and action in business and society. He believes that we all need to be purpose-inspired to make a positive difference.

Dr Visser is a prolific writer, believing that we learn best by constantly challenging ourselves to do research, formulate our thoughts into compelling narratives and share our discoveries and insights. He is the author of 28 books – including *The World Guide to Sustainable Enterprise* and *Sustainable Frontiers: Unlocking Change through Business, Leadership and Innovation*. He has published over 330 chapters, articles and reports and been a guest columnist for *The Huffington Post*, *The Guardian* and the World Economic Forum.

As a professional speaker and academic lecturer, Dr Visser has delivered over 370 keynote speeches, lectures, courses and workshops in over 50 countries. The topics that Wayne frequently talks on include: transformational leadership, the world in 2050, creating integrated value, the future of CSR, sustainability innovation, the new nexus economy, becoming future-fit, and purpose-inspired change.

Dr Visser has lectured at 50 universities in 19 countries. In addition to roles at Antwerp Management School and the University of Cambridge, he is an Extraordinary Professor at the University of Pretoria's Gordon Institute of Business Science.

Dr Visser has been recognised as one of the world's Top 20 most influential faculty thinkers on issues of responsible business in social media, a Top 48 'thriveability' leader and Top 70 'sustainerati', a Top 100 influencer on Twitter in CSR and sustainable business, a Top 100 thought-leader in trustworthy business and a Top 100 global sustainability leader. He is also the recipient of the Global CSR Excellence & Leadership Award, the Emerald Literati Outstanding Author Contribution Award and the Outstanding Teacher Award of the Warwick MBA.

Dr Visser enjoys writing poetry and has six collected works: *African Dream*, *I Am An African*, *Icarus*, *Life in Transit*, *Seize the Day*, *String*, *Donuts*, *Bubbles and Me*, and *Wishing Leaves*. As one of his 500+ poems puts it: I write my waking incoherence / And when I sleep, I dream in words; / I write out lines as daily penance / And let them go, like captive birds.

A full biography and much of his writing and art is on www.waynevisser.com.