

**WAYNE VISSER**  
**CURRICULUM VITAE**  
**Idea-monger, Story-teller, Meme-weaver**



**PERSONAL**

**BACKGROUND**

BIRTH PLACE: Bulawayo, Zimbabwe

NATIONALITY: Dual citizenship (Dutch/EU and South African)

LANGUAGES: English (first language) and Afrikaans/Dutch

PRESENT LOCATION: Cambridge, UK

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**BIOGRAPHICAL SUMMARY**

Dr Wayne Visser's career has included professional roles as an academic, strategy analyst, sustainability advisor, CSR expert, futurist, author and speaker. His work has taken him to over 70 countries in the past 20 years to work with over 150 clients.

Dr Visser has lectured at 50 universities in 19 countries and holds current roles at the University of Cambridge's Institute for Sustainability Leadership (Fellow and Masters Tutor), the University of Pretoria's Gordon Institute of Business Science (Extraordinary Professor) and the Stockholm School of Economics's Riga Programme (Adjunct Professor).

In addition to his academic roles, Dr Visser is Director of the think-tank and media company, Kaleidoscope Futures and Founder of Sustainability & Social Responsibility International. He obtained a PhD in corporate social responsibility at the Nottingham University Business School, having previously served as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa.

Dr Visser is the author of 25 books – including *The World Guide to Sustainable Enterprise*, *The CSR International Research Compendium*, *The World Guide to CSR*, *The A to Z of Corporate Social Responsibility* and *Corporate Citizenship in Africa*. He has published over 270 papers, articles and reports and is a guest columnist for *The Guardian* newspaper.

Dr Visser has been recognised as one of the world's top 48 'thriveability' leaders (2015) and top 70 'sustainerati' (2015), a top 100 influencer on Twitter in CSR and sustainable business (2014), a top 100 thought-leader in trustworthy business (2013) and a top 100 global sustainability leader (2012). He is also the recipient of the Global CSR Excellence & Leadership Award (2013), the Emerald Literati Outstanding Author Contribution Award (2011) and the Outstanding Teacher Award of the Warwick MBA (2010/11 & 2011/12).

## **EDUCATION**

PhD (Doctor of Philosophy) in Business and Management (specialising in Corporate Social Responsibility), International Centre for Corporate Social Responsibility, Nottingham University Business School, UK, 2003-2007.

MSC (Master of Science) in Human Ecology, Centre for Human Ecology, University of Edinburgh, UK, 1995-1996.

BBUSC (Bachelor of Business Science) in Marketing (Honours), Business Science Department, University of Cape Town, South Africa, 1988-1991.

## **ACADEMIC ROLES**

### **RESEARCH DIRECTOR, DEVELOPMENT ADVISER, SENIOR ASSOCIATE & ONLINE TUTOR: MSt**

ORGANISATION: Cambridge Programme for Sustainability Leadership, University of Cambridge, UK.

PERIOD: 2006-2007 (Research Director), 2008- present (Senior Associate), 2011-present (Online Tutor: MSt in Sustainability Leadership).

FOCUS AREAS: Learning, leadership and change for sustainability; Sustainable economy; Climate change; Sustainable consumption and production; Cross-sector partnerships.

RESPONSIBILITIES: Designing a Masters in Sustainability Leadership, including e-modules on research skills & sustainability leadership; Designing a research strategy; Leading a research programme on leadership, learning and change for sustainability; Overseeing publications; Contributing to organisational strategy

design; Delivering lectures and presentations; Acting as internal examiner for the Postgraduate Certificate in Cross-Sector Partnerships, and an external examiner for the Postgraduate Certificate in Sustainable Business.

**KEY OUTPUTS:** Masters course design; e-learning modules on research skills & sustainability leadership; Research papers on sustainable development, sustainability innovation, sustainability learning, and policy dialogue on climate change; Research reports on sustainable economy, sustainable consumption and production, and climate change; Research profiles of various Cambridge academics focused on sustainability; Course briefing materials on sustainable development; Course presentations on societal change for sustainability, sustainability managers as champions of change, and research methodology; Seminars on global challenges, change agency, sustainability leadership and sustainable business around the world.

### **PART TIME ACADEMIC ROLES**

**TRANSNET CHAIR OF SUSTAINABLE BUSINESS & VISITING PROFESSOR,** Teaching courses on Corporate Sustainability & Responsibility as part of the MBA Programme, Gordon Institute for Business Science, Johannesburg, South Africa, 2013-present.

**CORE FACULTY,** Developing MBA and BA courses on Transformational Business, Managing Disruptive Change, Business Ethics and Accountability, Corporate Sustainability & Responsibility (Wayne Visser) and Scenarios and Change Dynamics, Ubiquity University (online), 2013-2015.

**ADJUNCT PROFESSOR OF SUSTAINABLE DEVELOPMENT,** Doing research and teaching courses on Corporate Sustainability & Responsibility as part of the MBA Programme, Deakin Business School, Melbourne, Australia, 2013-2014.

**VISITING PROFESSOR OF BUSINESS IN SOCIETY,** Teaching courses on Governance & Corporate Responsibility as part of the Masters in Management and MBA Programmes, Warwick Business School, Warwick, UK, 2011-2013.

**VISITING PROFESSOR OF SUSTAINABILITY,** Teaching a course on Corporate Sustainability & Responsibility as part of the MBA Programme, Magna Carta College, Oxford, UK, 2011.

**VISITING PROFESSOR OF SUSTAINABILITY,** Teaching a course on Corporate Sustainability & Responsibility as part of the MBA Programme, Birmingham Graduate School, Birmingham, UK, 2010-2011.

**ADJUNCT PROFESSOR IN CSR,** Teaching courses in Business & Society and Corporate Governance as part of the Corporate Responsibility Masters Programme, LaTrobe University, Melbourne, Australia, 2010-2011.

**VISITING PROFESSOR IN CSR,** Teaching a Business Undergraduate Module on Corporate Social Responsibility, Mannheim University, Mannheim, Germany, 2008-2009.

EXTERNAL EXAMINER: MBA Elective on Sustainable Development, Graduate School of Business, *University of Cape Town*, Cape Town, South Africa, 2007.

EXTERNAL EXAMINER: MPhil Dissertation in Sustainable Development Planning & Management, Sustainability Institute, *Stellenbosch University*, Stellenbosch, South Africa, 2006.

INTERNAL EXAMINER: Postgraduate Certificate in Cross-Sector Partnerships, Cambridge Programme for Industry, *University of Cambridge*, Cambridge, UK, 2006-2008.

EXTERNAL EXAMINER: Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, University of Cambridge, Cambridge, UK, 2003-2005.

## **NON - ACADEMIC ROLES**

### **FOUNDER AND DIRECTOR**

KALEIDOSCOPE FUTURES, London, UK 2011-present

Establishing and running a social enterprise focused on research and capacity building for smart, sustainable, shared, safe and satisfying futures.

CSR INTERNATIONAL, London, UK 2008-present

Establishing and running a not-for-profit think-tank promoting transformational approaches to business's role in society

### **VICE PRESIDENT: SUSTAINABILITY SERVICES**

OMNEX INC., ANN ARBOR, USA 2014-2015

Leading Omnex's global training and consulting services in corporate responsibility / sustainability and Creating Integrated Value (CIV).

### **DIRECTOR: SUSTAINABILITY SERVICES**

KPMG, Cape Town, South Africa 1997-2002

Establishing, building and managing a new consulting and assurance practice into a profitable business unit of 10 staff

### **STRATEGY ANALYST**

CAPGEMINI, Johannesburg, South Africa 1994-1995

Delivered a variety of consulting services, including strategy design, benchmarking, competitor analysis, customer profiling, industry profiling, business process mapping.

## **PUBLICATIONS**

### **BOOKS**

- Visser, W. (2016) *THE LITTLE BOOK OF QUOTATIONS ON SOCIAL RESPONSIBILITY*. London: Kaleidoscope Futures.
- Visser, W. (ed.) (2016) *THE WORLD GUIDE TO SUSTAINABLE ENTERPRISE: Volume 1 – Africa and the Middle East, Volume 2 – Asia Pacific, Volume 3 – Europe, Volume 4 – The Americas*. Sheffield: Greenleaf.
- Visser, W., Magureanu, I. & Yadav, K. (eds.) (2015) *THE CSR INTERNATIONAL RESEARCH COMPENDIUM: Volume 1 – Governance, Volume 2 – Environment, Volume 3 – Society*. London: Kaleidoscope Futures.
- Visser, W. (2015) *SUSTAINABLE FRONTIERS: Unlocking Change Through Business, Leadership and Innovation*. Sheffield: Greenleaf.
- Ardakani, A. & Visser, W. (2015) *THIS IS TOMORROW: Artists for a Sustainable Future*. London: Blurb.
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- Visser, W. (ed.) (2014) *DISRUPTING THE FUTURE: Great Ideas to Create a Much Better World*. London: Kaleidoscope Futures.
- Visser, W. (2013) *ICARUS: Favourite Love Poems*. London: Lulu.
- Visser, W. (2013) *CSR 2.0: Transforming Corporate Sustainability and Responsibility*. New York: Springer.
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- Visser, W. (2012) *STRING, DONUTS, BUBBLES AND ME: Favourite Philosophical Poems*. London: Lulu.
- Visser, W. (2012) *CORPORATE SUSTAINABILITY & RESPONSIBILITY: An Introductory Text on CSR Theory & Practice – Past, Present & Future*, London: Kaleidoscope Futures.
- Visser, W. (2012) *THE QUEST FOR SUSTAINABLE BUSINESS: An Epic Journey in Search of Corporate Responsibility*. Sheffield: Greenleaf.
- Visser, W. (2011) *SEIZE THE DAY: Favourite Inspirational Poems*. Coventry: Yourpod.
- Visser, W. (2011) *THE AGE OF RESPONSIBILITY: CSR 2.0 and the New DNA of Business*, London: Wiley.
- Visser, W. (2010) *WISHING LEAVES: Favourite Nature Poems*. Coventry: Yourpod.
- Visser, W. & N. Tolhurst (eds.) (2010) *THE WORLD GUIDE TO CSR: A Country by Country Analysis of Corporate Sustainability and Responsibility*, Sheffield: Greenleaf.

- Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *THE TOP 50 SUSTAINABILITY BOOKS*, Sheffield: Greenleaf.
- Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *LANDMARKS FOR SUSTAINABILITY: Events and Initiatives that Changed Our World*, Sheffield: Greenleaf.
- Visser, W. (2008) *I AM AN AFRICAN: Favourite Africa Poems*. Coventry: Yourpod.
- Visser, W. (2008) *MAKING A DIFFERENCE: Purpose-Inspired Leadership for Corporate Sustainability & Responsibility*, Saarbrücken: VDM.
- Visser, W., D. Matten, M. Pohl & N. Tolhurst (eds.) (2007) *THE A TO Z OF CORPORATE SOCIAL RESPONSIBILITY: A Complete Reference Guide to Concepts, Codes and Organisations*, London: Wiley.
- Visser, W., M. McIntosh & C. Middleton (eds.) (2006) *CORPORATE CITIZENSHIP IN AFRICA: Lessons from the Past, Paths to the Future*, Sheffield: Greenleaf.
- Visser, W. (2005) *BUSINESS FRONTIERS: Social Responsibility, Sustainable Development and Economic Justice*, Hyderabad: ICFAI University Press.
- Lundy, G. & W. Visser (2003) *SOUTH AFRICA: Reasons to Believe*, Cape Town: Aardvark Press.
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- Visser, W. (2013) *WILL ANYONE JOIN YOUR REVOLUTION? Eurocharity 2012/2013*.
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- Visser, W. (2012) *SYSTEMIC CSR – CSR 2.0*, in Randers, J. 2052: *The Next 40 Years*, Chelsea Green.
- Visser, W. (2012) *THE AGES AND STAGES OF CSR: Towards the Future with CSR 2.0*, in Mittal, S. (ed.), *CSR and Competitiveness*, New Delhi: Allied.
- Visser, W. (2011) *CSR 2.0: TOWARDS SUSTAINABLE AND RESPONSIBLE LEADERSHIP*, The White Book 2011 (Singapore).
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- Visser, W. (2010) CSR AND CSR 2.0, In C. Lazlo et al. (eds.) *The Business of Sustainability*, Volume 2 of The Encyclopedia of Sustainability, Berkshire Publishing.
- Visser, W. (2010) CSR AND THE FINANCIAL CRISIS: TAKING STOCK, In J. Strydom, G. du Toit and B. Erasmus (eds.) *Introduction to Business Management*, Cape Town: Oxford University Press.
- Visser, W. (2010) CSR 2.0: THE EVOLUTION AND REVOLUTION OF CORPORATE SOCIAL RESPONSIBILITY, In M. Pohl and N. Tolhurst (eds.) *Responsible Business: How to Manage a CSR Strategy Successfully*, London: Wiley.
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- Visser, W., M. McIntosh & C. Middleton (2006) CORPORATE CITIZENSHIP IN AFRICA: Lessons from the past; paths to the future, In W. Visser, M. McIntosh & C. Middleton (eds.), *Corporate citizenship in Africa: Lessons from the past; paths to the future*, Sheffield: Greenleaf, 10-17.
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- Visser, W. (2004) SUSTAINABLE BUSINESS FUTURES: Setting the global agenda for corporate responsibility and ‘ubuntu’ capitalism, In B. Bowes, S. Pennington & G. Lundy, *South Africa 2014: The Story Of Our Future*, Johannesburg: South Africa The Good News, 349-351.
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- Visser, W. (ed.) (2007) SUSTAINABLE CONSUMPTION AND PRODUCTION: A Business Primer, Cambridge: University of Cambridge Programme for Industry.
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- Visser, W. (ed.) (2002) ENVIRONMENTAL LIABILITIES: Paying for the Past, Providing for the Future, Johannesburg: KPMG & ACCA.
- Visser, W. (2001) 2001 KPMG SURVEY OF SUSTAINABILITY REPORTING IN SOUTH AFRICA, Johannesburg: KPMG & University of Witwatersrand.
- Visser, W. (2001) RESEARCH AND SURVEY REPORT ON ENVIRONMENTAL ACCOUNTING IN SOUTH AFRICA, Johannesburg: KPMG & IEF.
- Visser, W. (2000) 2000 SURVEY OF SOCIAL AND ENVIRONMENTAL REPORTING IN SOUTH AFRICA, Johannesburg: KPMG, University of Pretoria & ACCA.
- Visser, W. (1999) 1999 SURVEY OF ENVIRONMENTAL REPORTING IN SOUTH AFRICA, Johannesburg: KPMG, University of Pretoria & ACCA.
- Visser, W. (1999) SURVEY OF ENVIRONMENTAL MANAGEMENT SYSTEMS IN SOUTH AFRICA, Johannesburg: KPMG & IoD.
- Visser, W. (ed.) (1998) 1998 SURVEY OF ENVIRONMENTAL REPORTING IN SOUTH AFRICA, Johannesburg: KPMG & University of Pretoria.
- Visser, W. (1997) TOP SOUTH AFRICAN COMPANIES ENVIRONMENTAL SURVEY, Johannesburg: KPMG & IEF.

#### JOURNAL ARTICLES

- Visser, W. (2015) INTEGRATED VALUE CREATION (IVC): Beyond Corporate Social Responsibility (CSR) and Creating Shared Value (CSV), with C. Kymal, *Journal for International Business Ethics*, Vol.8 No.1, 2015.
- Visser, W. (2011) REWOLUCJA W CSR: Interview with Wayne Visser by Katarzyna Piłat, *Harvard Business Review (Polish Edition)*, Special Issue on CSR 2.0.
- Visser, W. (2011) THE SUSTAINABILITY BOOKSHELF: OUR PICK OF THE BEST, *The State of Sustainability Leadership 2011*, University of Cambridge Programme for Sustainability Leadership.
- Doyle, I., W. Visser & J. Bendell (2011) WORLD REVIEW: October-December 2010, *Journal of Corporate Citizenship* 41 (Spring): 8-25.
- Visser, W. (2010) THE AGE OF RESPONSIBILITY: CSR 2.0 and the New DNA of Business, *Journal of Business Systems, Governance and Ethics* 5(3): 7-22. November, Special Issue on Responsibility for Social and Environmental Issues.
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- Visser, W. (2005) CORPORATE CITIZENSHIP IN SOUTH AFRICA: A review of progress since democracy, *Journal of Corporate Citizenship* 18 (spring): 29-38.
- Bendell, J. & W. Visser (2005) WORLD REVIEW: October-December 2004, *Journal of Corporate Citizenship* 17 (spring): 5-20.
- Visser, W., M. McIntosh & C. Middleton (eds.) (2005) CORPORATE CITIZENSHIP IN AFRICA: Special Issue, *Journal of Corporate Citizenship* 18 (summer).
- Visser, W. (2004) THE JOURNEY TO SUSTAINABILITY: True signals amidst the noise, *World Business Academy Viewpoint* 18(7).
- Bendell, J. & W. Visser (2003) WORLD REVIEW: April-June 2003, *Journal of Corporate Citizenship* 11 (autumn): 5-19.
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- Visser, W. (1999) GREENING THE CORPORATES: The transition, local business and sustainable development, *Development Update* 3(1), Special edition: Election 1999: Where have we come from? A balance sheet of the political transition, 65-76.
- Visser, W. & A. Macintosh (1998) A SHORT REVIEW OF THE HISTORICAL CRITIQUE OF USURY, *Accounting, Business & Financial History* 8(2): 175-89.
- Visser, W. (1997) AFROCENTRIC BUSINESS IN SOUTHERN AFRICA, *World Business Academy Perspectives* 11(3): 83-91.
- Visser, W. (1995) HOLISM: A new framework for thinking about business, *New Perspectives* 7: 41-43.

#### RESEARCH PAPERS

- Visser, W. and Kymal, C. (2014) CREATING INTEGRATED VALUE: Beyond CSR and CIV to CIV, *Kaleidoscope Futures Paper Series*, No. 3, 2014.
- Visser, W. (2013) TEN WEB 2.0 TRENDS SHAPING THE FUTURE OF BUSINESS, *Kaleidoscope Futures Paper Series*, No. 2, 2013.
- Visser, W. (2012) THE FUTURE OF CSR: Towards Transformative CSR, or CSR 2.0, *Kaleidoscope Futures Paper Series*, No. 1, 2012.
- Van Lawick van Pabst, J.A. and Visser, W. (2012) THEORY U AND CSR 2.0: Alignment of Two Conceptual Approaches to Create Profound Innovation and Transformative Change in Corporate Sustainability and Responsibility (February 22, 2012). Available at SSRN: <http://ssrn.com/abstract=2009341>
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- Visser, W. (2010) THE AGES AND STAGES OF CSR: Towards the Future with CSR 2.0, *CSR International Paper Series*, No. 3.
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- Visser, W. (2008) CSR CHANGE AGENCY: Making a Difference, *CSR International Paper Series*, No. 1.
- Findlay-Brooks, R., W. Visser & T. Wright (2007) CROSS-SECTOR PARTNERSHIP AS AN APPROACH TO INCLUSIVE DEVELOPMENT, *Cambridge Programme for Industry Research Paper Series 4*, University of Cambridge.
- Adey, M. & W. Visser (2007) A NEW MODEL OF BUSINESS-GOVERNMENT POLICY DIALOGUE ON SUSTAINABILITY: The Case of the Corporate Leaders Group on Climate Change, *Cambridge Programme for Industry Research Paper Series 3*, University of Cambridge.
- Blowfield, M., W. Visser & F. Livesey (2007) SUSTAINABILITY INNOVATION: Mapping the Territory, *Cambridge Programme for Industry Research Paper Series 2*, University of Cambridge.
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Visser, W. (2016) OPEN LETTER TO YOUNG PEOPLE ON DONALD TRUMP'S ELECTION AS PRESIDENT, *The Huffington Post*, 10 November 2016.

Visser, W. (2016) MIND THE GAP: Seven Reasons Why We Pursue Self-Destruction by Failing to Act on Sustainability, *The Huffington Post*, 8 November 2016.

Visser, W. (2016) CLOSING THE LOOP: The New Syndustrial Revolution, *The Huffington Post*, 17 October 2016.

Visser, W. (2015) TOP 10 WEB TRENDS SHAPING THE FUTURE OF SUSTAINABLE BUSINESS. *The Guardian*, 22 January 2015.

Visser, W. (2015) COWBOYS, SPACESHIPS AND CSR 2.0, *GreenBiz*, 23 May 2015

Kumar, R. (2015) WE NEED NEW GENERATION OF 'IMAGINEERS' WHO CAN ENVISION SUSTAINABLE FUTURE, Interview with Wayne Visser, *IndiaCSR*, 4 July 2015.

Salaman, R. (2015) GREEN IS THE NEW BLACK, Interview with Wayne Visser, *Mind Tools*, 10 August 2015.

Chawatama, R. (2015) THE NEW SYNDUSTRIAL REVOLUTION, Interview with Wayne Visser, *AfricaBusiness.com*, 21 August 2015.

Visser, W. (2014) ECO-INNOVATION: GOING BEYOND CREATING TECHNOLOGY FOR TECHNOLOGY'S SAKE, *The Guardian*, 4 December.

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- Visser, W. (2014) SUSTAINABLE TECH IN AFRICA: 10 lessons from a cassava company, *The Guardian*, 26 August.
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- Visser, W. (2014) TACKLING THE FOOD WASTE CHALLENGE WITH TECHNOLOGY, *The Guardian*, 29 July.
- Visser, W. (2014) HOW TO USE TECHNOLOGY TO MAKE OUR PLANET MORE SUSTAINABLE, NOT LESS, *The Guardian*, 16 July.
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- Visser, W. (2013) FINDING YOUR INNER SUSTAINABILITY SUPERHERO. *The Guardian*, 21 October.
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### **BRIEFINGS**

- Visser, W. (2015) CREATING INTEGRATED VALUE: Beyond CSR and CIV to CIV, with C. Kymal, *Kaleidoscope Futures Inspiration Series*, No. 2.
- Visser, W. (2012) A TEST FOR FUTURE FITNESS: Make it Safe, Smart, Shared, Sustainable and Satisfying, *Kaleidoscope Futures Inspiration Series*, No. 1.
- Visser, W. (2012) FUTURE TRENDS IN CSR: The Next 10 Years, *CSR International Inspiration Series*, No. 11.
- Visser, W. (2011) THE FUTURE OF CSOs: The Many Faces of CSR Activism, *CSR International Inspiration Series*, No. 10.
- Visser, W. (2011) THE DNA MODEL OF CSR 2.0: Value Creation, Good Governance, Societal Contribution and Ecological Integrity, *CSR International Inspiration Series*, No. 9.
- Visser, W. (2010) THE AGES AND STAGES OF CSR: From Defensive to Systemic Corporate Sustainability and Responsibility, *CSR International Inspiration Series*, No. 8.

- Visser, W. (2010) THE RISE AND FALL OF CSR: Three Curses of CSR 1.0 and Five Principles of CSR 2.0, *CSR International Inspiration Series*, No. 7.
- Visser, W. (2009) THE FUTURE OF CSR CODES AND STANDARDS, *CSR International Inspiration Series*, No. 6.
- Visser, W. (2008) THE LONG TAIL OF CORPORATE SOCIAL RESPONSIBILITY, *CSR International Inspiration Series*, No. 5.
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- Visser, W. (2008) CSR CHANGE AGENTS: Experts, Facilitators, Catalysts and Activists, *CSR International Inspiration Series*, No. 2.
- Visser, W. (2008) CSR 2.0: The new era in Corporate Sustainability and Responsibility, *CSR International Inspiration Series*, No. 1.

### **BOOK REVIEWS**

- Visser, W. (2013) Feral: Searching for enchantment on the frontiers of rewilding (G Monbiot, Allen Lane), Book Review, *CSR International Book Review Digest* August 2013.
- Visser, W. (2012) 2052: A Global Forecast for the Next Forty Years (J. Randers, Chelsea Green), Book Review, *CSR International Book Review Digest* October 2012.
- Visser, W. (2012) THE ZERONAUTS: Breaking the Sustainability Barrier (J. Elkington, Routledge), Book Review, *CSR International Book Review Digest* August 2012.
- Visser, W. (2010) CSR: A CASE STUDY APPROACH (ed. C. Mallin, Edward Elgar), Book Review, *Ethical Performance* 12(2): 9.
- Visser, W. (2009) STAKEHOLDER POLITICS (R. Boutilier, Greenleaf), Book Review, *Ethical Performance* 11(2): 9.
- Visser, W. (2009) JUST GOOD BUSINESS (K.A. McElhaney, Berrett-Koehler), Book Review, *Ethical Performance* 10(11).
- Visser, W. (2009) CORPORATE RESPONSIBILITY: A Critical Introduction (M. Blowfield & A. Murray, OUP), Book Review, *CSR International Book Review Digest* May 2009.
- Visser, W. (2009) MAKING SUSTAINABILITY WORK: A Social Capital Approach to Corporate Citizenship Projects (M.J. Epstein, Greenleaf), Book Review, *Ethical Performance* 10(9): 9.

- Visser, W. (2008) MULTINATIONALS IN THEIR COMMUNITIES: A Social Capital Approach to Corporate Citizenship Projects (I.W. Jones, M.G. Pollitt & D. Bek, Palgrave Macmillan), Book Review, *Ethical Performance* 10(1): 9.
- Visser, W. (2007) BUSINESS SOLUTIONS FOR THE GLOBAL POOR: Creating Social and Economic Value (eds.: V.K. Rangan, J.A. Quelch, G. Herrero, B. Barton (eds.), Jossey-Bass), Book Review, *Ethical Performance* 9(4): 10.
- Visser, W. (2007) THE ICCA HANDBOOK ON CORPORATE SOCIAL RESPONSIBILITY (eds.: N. Pohl, J. Hennigfeld & N. Tolhurst, Wiley), Book Review, *Ethical Performance* 8(8): 10.
- Visser, W. (2006) RESPONSIBLE INVESTMENT (eds.: R. Sullivan & C. Mackenzie, Greenleaf), Book Review, *Ethical Performance* 8(1): 10.
- Visser, W. (2005) CORPORATIONS AND THE PUBLIC INTEREST: Guiding the Invisible Hand (S. Lydenberg, Berrett Koehler), Book Review, *Ethical Performance* 7(7): 10.
- Visser, W. (2005) BUSINESS FOR DEVELOPMENT: Business Solutions in Support of the Millennium Development Goals (WBCSD), Report Review, *Ethical Performance* 7(5): 10.

## VIDEOS / FILMS

- CLOSING THE LOOP (2016 forthcoming). A documentary on the circular economy. Presenter and Co-producer. Kaleidoscope Futures & Stand Up 8 Productions.
- SINKING NATION (2015) A climate change documentary about the Pacific Island of Kiribati. Co-producer. Kaleidoscope Futures & Stand Up 8 Productions.
- Visser, W. and Burgin, C. (ed.) (2008) SIGNPOSTS TO SUSTAINABILITY, Cambridge: Cambridge Programme for Industry. Based on Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *Signposts to Sustainability*, Sheffield: Greenleaf.
- Pennington, S. (ed.) (2002) LEADERSHIP STYLES: TUSKS OR FANGS? Johannesburg: Learning Resources, Based on Visser, W. & C. Sunter (2002) *Beyond Reasonable Greed: Why Sustainable Business is a Much Better Idea*, Cape Town: Tafelberg Human & Rousseau.

## TEACHING

### ACADEMIC LECTURES, COURSES AND CONFERENCE PAPERS

#### 2016

- SUSTAINABILITY CODES AND STANDARDS: INFLUENTIAL OR IMPOTENT? Lecture, Institute for Sustainability Leadership, University of Cambridge, UK, 14 April 2016.

RESEARCH SEMINAR, Lecture, Institute for Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 14 April 2016.

ENVIRONMENTAL IMPACTS, lecture, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 7-11 April 2016.

BUSINESS AND SOCIETY, lecture, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 7-11 April 2016.

CULTURES OF SUSTAINABILITY AROUND THE WORLD, Lecture, Utrecht University, Utrecht, **Netherlands**, 24 March 2016.

ENVIRONMENTAL IMPACTS, lecture, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 5-7 March 2016.

BUSINESS AND SOCIETY, lecture, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 5-7 March 2016.

ENVIRONMENTAL IMPACTS, lectures, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 16-23 January 2016.

BUSINESS AND SOCIETY, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 16-23 January 2016.

## **2015**

LEADERSHIP FOR SUSTAINABILITY, 1 day, Imperial College London, London, **UK**, 7 December 2015.

SUSTAINABLE DEVELOPMENT & CSR, 2 days, Stockholm School of Economics, Stockholm, **Sweden**, 24-25 November 2015.

SUSTAINABLE FRONTIERS: Unlocking Change Through Business, Leadership & Innovation, Lectures, Antwerp Management School, Antwerp, **Belgium**, 16-17 September 2015.

SUSTAINABLE FRONTIERS: Unlocking Change Through Business, Leadership & Innovation, Workshop, Impact Academy, Utrecht, **The Netherlands**, 15 September 2015.

SUSTAINABLE FRONTIERS: Unlocking Change Through Business, Leadership & Innovation, Lecture, Dutch University of Applied Science, Breda, **The Netherlands**, 15 September 2015.

SUSTAINABLE FRONTIERS AND THE NEED FOR TRANSFORMATIVE LEADERSHIP, Institute for Interdisciplinary Studies, University of Amsterdam Amsterdam, **The Netherlands**, 14 September 2015.

THE QUEST FOR SUSTAINABLE BUSINESS, Lecture, Institute for Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 3 September 2015.

SUSTAINABLE DESIGN & TECHNOLOGY: “Eco-innovation”, MSt in Sustainability Leadership, Institute for Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 6 August 2015.

SHAPING SUSTAINABLE FUTURES, MBA Elective, Gordon Institute for Business Science, University of Pretoria, Johannesburg, **South Africa**, 25-28 June 2015.

TRANSFORMATIONAL LEADERSHIP FOR SUSTAINABILITY, Masterclass, Gordon Institute for Business Science, University of Pretoria, Johannesburg, **South Africa**, 24 June 2015.

LEADERSHIP FOR CHANGE, Lecture, Postgraduate Certificate in Sustainable Value Chains, Cambridge, **UK**, 29 May 2015.

RESEARCH SEMINAR, MSt in Sustainability Leadership, Cambridge, **UK**, 2 April 2015

SUSTAINABLE BUSINESS STRATEGIES, MSt in Sustainability Leadership, Cambridge, **UK**, 29 March 2015

THE WORLD IN 2050: Strategies for Future Fitness, Atos Gold programme, IFM, Cambridge University, **UK**, 16 March 2015

ENVIRONMENTAL IMPACTS, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 9 March 2015

BUSINESS AND SOCIETY, half-day, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 8 March 2015

INTEGRATED VALUE (IV): The Evolution of Business & Management Systems to Support Integrated Reporting (delivered online), Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 10 February 2015.

ENVIRONMENTAL IMPACTS, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 14-18 January 2015.

BUSINESS AND SOCIETY, 3 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 14-18 January 2015.

THE WORLD IN 2050: Strategies for Future Fitness, Atos Gold programme, IFM, Cambridge University, **UK**, 12 January 2015.

## 2014

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 2 days, MBA module, Kedge Business School, Bordeaux, **France**, 3-5 December 2014

SUSTAINABLE DEVELOPMENT & CSR, 2 days, Stockholm School of Economics, Stockholm, **Sweden**, 27-28 November 2014.

MAKING A DIFFERENCE: SOCIETY, ORGANISATIONS & INDIVIDUALS, Keynote speech, Moscow State Institute of International Relations (MGIMO University), Moscow, **Russia**, 20 November 2014

BEING AN EFFECTIVE CHANGE AGENT, Postgraduate Certificate in Sustainable Business, University of Cambridge, Cambridge, **UK**, 23 October 2014.

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 18 September 2014.

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE-FIT, MSt in Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 18 September 2014.

SUSTAINABLE DESIGN & TECHNOLOGY: “Eco-innovation”, MSt in Sustainability Leadership, Cambridge, **UK**, 5 August 2014.

LEADERSHIP FOR CHANGE, Postgraduate Certificate in Sustainable Value Chains, University of Cambridge, Cambridge, **UK**, 10 July 2014.

INNOVATION FOR FUTURE FITNESS, 4 days, MBA module, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 5-8 June 2014.

YOUR FUTURE FITNESS AS A LEADER & TRANSFORMING YOUR ORGANISATION, half-day, Executive Course for Dimension Data, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 28 May 2014.

CREATING SHARED VALUE: Revolution or Clever Con? Deakin Business School Alumni Network, Melbourne, **Australia**, 13 May 2014.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Lecture, Deakin Business School Faculty Seminar, Melbourne, **Australia**, 13 May 2014.

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE FIT, Atos Gold programme, IFM, Cambridge University, Cambridge, **UK** 5 May 2014

SUSTAINABILITY CODES AND STANDARDS: Influential or Impotent? MSt in Sustainability Leadership, University of Cambridge, Cambridge, **UK**, 20 March 2014

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE FIT, Lecture, Tecnológico de Monterrey, Guadalajara, **Mexico**, 7 March 2014

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Lecture, Tecnológico de Monterrey, Guadalajara, **Mexico**, 7 March 2014

SUSTAINABILITY INNOVATION & CHANGE MANAGEMENT, Lecture, Tecnológico de Monterrey, Guadalajara, **Mexico**, 6 March 2014

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 6 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 20-28 February, 1 March 2014.

SUSTAINABLE DESIGN & TECHNOLOGY: “ECO-INNOVATION”, Cambridge Programme for Sustainability Leadership, University of Cambridge, Cape Town, **South Africa**, 18 February 2014.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 2 days, MBA module, Kedge Business School, Bordeaux, **France**, 14-15 January 2014.

## **2013**

SUSTAINABLE DEVELOPMENT & CSR, 2 days, Stockholm School of Economics, Stockholm, **Sweden**, 28-29 November 2013.

STRATEGIES FOR MAKING YOUR BUSINESS FUTURE FIT, Atos Gold programme, IFM, Cambridge University, **UK**, 28 October 2013.

CSR 2.0: THE FUTURE OF CORPORATE SOCIAL RESPONSIBILITY, Winchester Business School, Winchester, **UK**, 16 October 2013.

SUSTAINABLE DESIGN & TECHNOLOGY: “ECO-INNOVATION”, MSt in Sustainability Leadership, Cambridge University, Cambridge, **UK**, 3 September 2013

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, Cambridge University, Cambridge, **UK**, 7 August 2013.

THE QUEST FOR SUSTAINABLE BUSINESS, Postgraduate Certificate in Sustainable Business, Cambridge University, Cambridge, **UK**, 19 March 2013.

BUSINESS IN SOCIETY, 3 days, MBA module, Warwick Business School, Warwick, **UK**, 4-5, 8 March 2013.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 6 days, MBA modules, Gordon Institute of Business Science, University of Pretoria, Johannesburg, **South Africa**, 21-22, 25-28 February 2013.

THE QUEST FOR SUSTAINABLE BUSINESS, Public talk, Cambridge University, Cape Town, **South Africa**, 19 February 2013.

## **2012**

CSR 2.0: The Future of CSR, Stockholm School of Economics in Riga, Riga, **Latvia**, 7 December 2012.

TOWARDS AN ETHICAL ECONOMY, Catholic University, Quito, **Ecuador**, 20 November 2012.

THE QUEST FOR SUSTAINABLE BUSINESS, MSt in Sustainability Leadership, Cambridge University, Cambridge, **UK**, 19 September 2012.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Warwick Business School, Warwick, **UK**, 25-29 June 2012.

GOVERNANCE & CORPORATE RESPONSIBILITY, 5 days, Masters in Management module, Warwick Business School, Warwick, **UK**, 23-27 April 2012.

SUSTAINABLE AND RESPONSIBLE BUSINESS AROUND THE WORLD, Half-day,  
Cambridge Programme for Sustainability Leadership, Cambridge, **UK**, 19 April  
2012.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Half-day, Cambridge  
Programme for Sustainability Leadership, Cambridge, **UK**, 12 April 2012.

UNDERSTANDING CHANGE IN SOCIETY, ORGANISATIONS AND INDIVIDUALS, Half-day,  
Cambridge Programme for Sustainability Leadership, Cambridge, **UK**, 29 March  
2012.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, University of Duisburg-  
Essen, Essen, **Germany**, 23 March 2012.

UNDERSTANDING OUR GLOBAL SOCIAL, ENVIRONMENTAL & ETHICAL CHALLENGES,  
Half-day, Cambridge Programme for Sustainability Leadership, Cambridge, **UK**,  
22 March 2012.

CHANGE AND CSR, Nijmegen School of Management, Nijmegen, **The Netherlands**,  
25 February 2012.

CSR CHALLENGES IN AFRICA, International CSR Conference, Lagos Business School,  
Lagos, **Nigeria**, 20 February 2012.

## **2011**

CSR 2.0: Taking CSR from Niche to Mainstream, INSEAD lecture, Fontainebleau,  
**France**, 2 December 2011.

CSR 2.0: Taking Corporate Sustainability & Responsibility from Niche to  
Mainstream, Netherlands Open University lecture, Utrecht, **The Netherlands**, 29  
November 2011.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Magna Carta  
College, Oxford, **UK**, 24-26 & 31 October & 1 November 2011.

CSR 101 AND CSR RESEARCH, 1<sup>st</sup> Philippine Conference on Research in Corporate  
Social Responsibility, Manila, **Philippines**, 1 September 2011.

INTERNATIONAL SUSTAINABILITY MANAGEMENT, 5 days, MBA module, Birmingham  
Graduate School, Birmingham, **UK**, 1-3, 8-9 August 2011.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Magna Carta  
College, Oxford, **UK**, 4-5, 11-13 July 2011.

CORPORATE SUSTAINABILITY & RESPONSIBILITY, 5 days, MBA module, Warwick  
Business School, Warwick, **UK**, 6-10 June 2011.

INTERNATIONAL SUSTAINABILITY MANAGEMENT, 5 days, MBA module, Birmingham  
Graduate School, Birmingham, **UK**, 3-4, 9-10, 16 May 2011.



SUSTAINABLE AND RESPONSIBLE BUSINESS AROUND THE WORLD, Half-day,  
Cambridge Programme for Sustainability Leadership, Cambridge, **UK**, 22 April  
2011.

THE AGE OF RESPONSIBILITY, CR & SD Symposium 2011, London Metropolitan  
University, London, **UK**, 19 April 2011.

LEADERSHIP FOR SUSTAINABILITY (with Polly Courtice), MSt in Sustainability  
Leadership, Cambridge University, Cambridge, **UK**, 7 April 2011.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Half-day, Cambridge  
Programme for Sustainability Leadership, Cambridge, **UK**, 4 April 2011.

UNDERSTANDING CHANGE IN SOCIETY, ORGANISATIONS AND INDIVIDUALS, Half-day,  
Cambridge Programme for Sustainability Leadership, Cambridge, **UK**, 22 March  
2011.

UNDERSTANDING OUR GLOBAL SOCIAL, ENVIRONMENTAL & ETHICAL CHALLENGES,  
Half-day, Cambridge Programme for Sustainability Leadership, Cambridge, **UK**,  
8 March 2011.

PERSONAL AGENCY AND THE ROLE OF THE SD CHAMPION, Postgraduate Certificate in  
Sustainable Business, Cambridge University, Cambridge, **UK**, 23 February 2011.

THE FUTURE OF CSR, Melbourne Law School, Melbourne, **Australia**, 16 February  
2011.

CSR, GOVERNANCE & LEADERSHIP, 1 day, Victoria University, Melbourne,  
**Australia**, 7 February 2011.

BUSINESS IN SOCIETY, 6 days, Module for Masters in Responsible Business, Graduate  
School of Management, La Trobe University, Melbourne, **Australia**, 25-27  
January, 11-13 February 2011.

BUSINESS IN SOCIETY, 6 days, Module for MBA, Graduate School of Management, La  
Trobe University, Melbourne, **Australia**, 21-23 January, 4-6 February 2011.

## **2010**

CSR, LEADERSHIP AND CHANGE, 1-day, MBA course, Katholische Universität  
Eichstätt-Ingolstadt, Ingolstadt, **Germany**, 20 November 2010.

BEST PRACTICES IN CORPORATE RESPONSIBILITY AROUND THE GLOBE, Katholische  
Universität Eichstätt-Ingolstadt, Ingolstadt, **Germany**, 19 November 2010.

CORPORATE SUSTAINABILITY AND RESPONSIBILITY, 5 days, Birmingham Graduate  
School, Birmingham, **UK**, 1-2, 8-9, 15 November 2010.

CSR 2.0: THE FUTURE OF CSR, The Harvard Club, Quito, **Ecuador**, 4 October 2010.

BUSINESS FRONTIERS: SOCIAL RESPONSIBILITY, SUSTAINABLE DEVELOPMENT AND  
ECONOMIC JUSTICE, Flacso University, Quito, **Ecuador**, 27 September 2010.

CSR AROUND THE WORLD, Half-day, Presidio College, San Francisco, **USA**, 17 September 2010.

MAKING CHANGE HAPPEN: SUSTAINABLE DEVELOPMENT, Roosevelt University, Chicago, **USA**, 8 September 2010.

SUSTAINABILITY: HOW THE WORLD IS CHANGING, Roosevelt University, Chicago, **USA**, 8 September 2010.

SUSTAINABILITY: BEYOND SHAREHOLDER CAPITALISM, Half-day, Roosevelt University, Chicago, **USA**, 7 September 2010.

THE FUTURE OF CSR, Anahuac University, Mexico City, **Mexico**, 3 September 2010.

CSR, MARKETING AND PR, 1 day, Anahuac University, Mexico City, **Mexico**, 2 September 2010.

THE FUTURE OF CSR, China Europe International Business School, Shanghai, **China**, 8 June 2010.

CSR: CONCEPTS, PRACTICES & THE FUTURE, 1 day, Peking University Guanghua School of Management, Beijing, **China**, 7 June 2010.

CORPORATE SUSTAINABILITY AND RESPONSIBILITY IN DEVELOPING COUNTRIES, 1 day, Master Class. Genteel School of Business and Economics, Pune, **India**, 26 April 2010.

NEW DIRECTIONS IN CORPORATE SOCIAL RESPONSIBILITY, Institute for Financial Management & Research (IFMR), Chennai, **India**, 23 April 2010.

CSR AND DEVELOPMENT: A Strategy for Change, Delhi University, Delhi, **India**, 22 April 2010.

BUSINESS IN SOCIETY, 6 days, Module for Masters in Responsible Business, Graduate School of Management, La Trobe University, Melbourne, **Australia**, 12-14 February, 12-14 March 2010.

## 2009

CREATING CHANGE THROUGH CSR, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, **Germany**, 14 November 2009.

INTERNATIONAL PERSPECTIVES ON CSR, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, **Germany**, 14 November 2009.

CSR THEORY AND PRACTICE, 1 day, Institute for Corporate Responsibility Management, Steinbeis University, Berlin, **Germany**, 13 November 2009.

SUSTAINABLE DEVELOPMENT CHANGE AGENTS, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Sustainability Leadership, *University of Cambridge*, Cambridge, **UK**, 18 September 2009.

CORPORATE SOCIAL RESPONSIBILITY, Undergraduate Business Module, 4 days,  
Mannheim University, Mannheim, **Germany**, 8-9, 15-16 May 2009.

HOW DOES CHANGE HAPPEN? Postgraduate Certificate in Sustainable Business,  
Cambridge Programme for Sustainability Leadership, *University of Cambridge*,  
London, **UK**, 1 May 2009.

RESPONSIBLE BUSINESS IN DEVELOPING COUNTRIES, Chevening Fellow Programme in  
Responsible Business, *Nottingham University*, Nottingham, **UK**, 20 February  
2009.

## 2008

THE CHANGING ROLE OF THE SUSTAINABLE DEVELOPMENT PROFESSIONAL,  
Postgraduate Certificate in Sustainable Business, Cambridge Programme for  
Industry, *University of Cambridge*, Cambridge, **UK**, 23 September 2008.

CSR RESEARCH CHALLENGES & CAREER GUIDANCE, *European Academy for Business  
in Society (EABIS) PhD Conference*, Ashfield, **UK**, 13 September 2008.

BUSINESS IN SOCIETY, THE CLIMATE CHANGE PARADIGM AND IMPLICATIONS FOR  
ORGANISATIONAL CHANGE, Session Chair, *European Academy for Business in  
Society (EABIS) 7<sup>th</sup> Annual Colloquium*, Cranfield, **UK**, 11-12 September 2008.

CSR: CONCEPTS, CHALLENGES AND RESPONSES, MBA, MBE and Undergraduate  
Business Programmes, *University of Anahuac*, Mexico City, **Mexico**, 8 September  
2008.

CSR 2.0: The Evolution of Corporate Sustainability & Responsibility, *Net Impact  
Europe Conference on Sustainable Prosperity*, Geneva, **Switzerland**, 12-14 June  
2008.

SUSTAINABLE DEVELOPMENT: Achieving Long Term Achievable Results for Your  
Company, China Europe International Business School (CEIBS) Conference on  
Responsible Competitiveness in China Through CSR, Shanghai, **China**, 2-3 June  
2008.

HOW DOES CHANGE HAPPEN? THE SOCIETAL AND SECTORAL SYSTEMS LEVEL,  
Postgraduate Certificate in Sustainable Business, Cambridge Programme for  
Industry, *University of Cambridge*, London, **UK**, 9 May 2008.

PROGRAMME ASSIGNMENTS AND RESEARCH, Postgraduate Certificate in Sustainable  
Business, Cambridge Programme for Industry, *University of Cambridge*, London,  
**UK**, 9 May 2008.

CORPORATE SOCIAL RESPONSIBILITY, Undergraduate Business Module, 4 days,  
Mannheim University, Mannheim, **Germany**, 11-12, 18-19 April 2008.

## 2007

THE CHANGING ROLE OF THE SUSTAINABLE DEVELOPMENT PROFESSIONAL, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, Cambridge, **UK**, 19 October 2007.

HOW DOES CHANGE FOR SUSTAINABILITY HAPPEN, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, London, **UK**, 12 May 2007.

RESEARCH METHODOLOGY AND ASSIGNMENTS, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, London, **UK**, 12 May 2007.

RESPONSIBLE BUSINESS IN DEVELOPING COUNTRIES, Chevening Fellow Programme in Responsible Business, *Nottingham University*, Nottingham, **UK**, 12-13 March 2007.

PURPOSE INSPIRED LEADERSHIP, *European Academy for Business in Society (EABIS) 6<sup>th</sup> Annual Colloquium*, Barcelona, **Spain**, 20-21 September 2007.

INNOVATION FOR SUSTAINABILITY: Mapping the Territory, *Corporate Responsibility Research Conference 2007*, University of Leeds, **UK**, 15-17 July 2007.

PURPOSE INSPIRED LEADERSHIP, Community Enterprise Masters, *University of Cambridge*, Cambridge, **UK**, 11 January 2007.

## **2006**

CORPORATE SOCIAL RESPONSIBILITY IN AFRICA, MA in CSR Class, *Nottingham University*, Nottingham, **UK**, 8 December 2006.

THE CHANGING ROLE OF THE SUSTAINABLE DEVELOPMENT PROFESSIONAL, The Prince of Wales's Business and the Environment Programme, Cambridge Programme for Industry, *University of Cambridge*, New Jersey, **USA**, 9 November 2006.

SUSTAINABILITY AND PERSONAL CHANGE, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, Cambridge, **UK**, 15 September 2006.

LEGAL ISSUES, SOCIAL RESPONSIBILITY, ETHICS AND VALUES, Track Chair, *International Academy for African Business & Development (IAABD) Annual Conference*, Accra, Ghana, 24-27 May 2006.

UNDERSTANDING SYSTEMS CHANGE, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, London, **UK**, 12 May 2006.

RESEARCH METHODS, Postgraduate Certificate in Sustainable Business, Cambridge Programme for Industry, *University of Cambridge*, London, **UK**, 12 May 2006.

CORPORATE RESPONSIBILITY IN DEVELOPING COUNTRIES, Chevening Fellow Programme in Responsible Business, *Nottingham University*, Nottingham, **UK**, 20-24 March 2006.

## 2005

SUSTAINABILITY MANAGERS AS CHAMPIONS OF CHANGE? Postgraduate Course on Sustainable Business, *Cambridge University*, Cambridge, **UK**, 10 June 2005.

## 2004

CORPORATE SOCIAL RESPONSIBILITY IN AFRICA, MA Course in CSR, Business School, *Nottingham University*, Nottingham, **UK**, 19 November 2004.

THE EMERGENCE OF CORPORATE CITIZENSHIP IN SOUTH AFRICA, *International Centre for Corporate Social Responsibility (ICCSR) Interdisciplinary Research Conference*, Nottingham, **UK**, 22-23 October 2004.

CSR IN AFRICA, Workstream Chair, *International Centre for Corporate Social Responsibility (ICCSR) Interdisciplinary Research Conference*, Nottingham, **UK**, 22-23 October 2004.

*KPMG Global Sustainability Services Annual Conference*, Conference Chair, Rome, Italy, 20-23 September 2004.

CORPORATE RESPONSIBILITY IN SOUTH AFRICA IN THE TEN YEARS SINCE DEMOCRACY, (Judged Best Paper on Legal Issues, Social Responsibility, Ethics and Values). *International Academy for African Business & Development (IAABD) Annual Conference*, Dar Es Salaam, **Tanzania**, 6-9 April 2004.

## 2003

CORPORATE SOCIAL RESPONSIBILITY AND PERSONAL MEANING IN LIFE, *European Business Ethics Network (EBEN) Conference*, Budapest, **Hungary**, August 2003.

## 2002

REQUIREMENTS FOR SUSTAINABLE BUSINESS, MBA Course, *University of Rhodes*, Grahamstown, **South Africa**, October 2002.

## 2001

ENVIRONMENTAL ACCOUNTING AND REPORTING, BSc Chemical Engineering Course, *University of Stellenbosch*, Stellenbosch, **South Africa**, August 2001.

ENVIRONMENTAL MANAGEMENT SYSTEMS, MSc Environmental & Geographical Science Course, *University of Cape Town*, Cape Town, **South Africa**, August 2001.

## 2000

ENVIRONMENTAL MANAGEMENT TOOLS, MSc Environmental & Geographical Science Course, *University of Cape Town*, Cape Town, **South Africa**, July 2000.

ENVIRONMENTAL AUDITING, Certificate Course in Environmental Health, *Cape Technikon*, Cape Town, **South Africa**, February 2000.

## 1999

ENVIRONMENTAL AUDITING, ACCOUNTING AND REPORTING, Certificate Course in Environmental Health, Cape Technikon, Cape Town, **South Africa**, July 1999.

ENVIRONMENTAL MANAGEMENT AND AUDITING, Postgraduate Course in Integrated Environmental Management, *University of Cape Town*, Cape Town, **South Africa**, July 1999.

ENVIRONMENTAL MANAGEMENT SYSTEMS, MSc Environmental & Geographical Science Course, *University of Cape Town*, Cape Town, **South Africa**, February 1999.

## MEDIA INTERVIEWS (SELECTION)

TRANSFORMATIVE CSR, Learn TV, Colombo, **Sri Lanka**, May 2015.

THE ART AND PRACTICE OF SUSTAINABILITY LEADERSHIP, Learn TV, Colombo, **Sri Lanka**, 2 October 2014.

THE PURPOSE ECONOMY, Interview by Proudly for Purpose, South Africa, Johannesburg, **South Africa**, 19 August 2014.

INSPIRING BETTER LEADERSHIP, Interview by Ledelses TV at Who Cares Wins Conference, Copenhagen, **Denmark**, 16 April 2013.

THE RISE OF TRANSFORMATIVE LEADERSHIP, Interview by DitPerspective at Who Cares Wins Conference, Copenhagen, **Denmark**, 16 April 2013.

TRENDS IN CSR & THE ROLE OF SOCIAL ENTREPRENEURS, Interview by GIBS Business School, Johannesburg, **South Africa**, January 2013.

EVOLUTION OF CSR IN EUROPE, Interview by MTÜ Vastutustundliku Ettevõtluse Foorum, Tallinn, **Estonia**, 21 December 2012.

CSR 2.0 AND THE AGE OF RESPONSIBILITY, Interview by UCID, the Italian Association of Catholic Managers & Entrepreneurs, Rome, **Italy**, 18 December 2012.

CSR 2.0 AND FUTURE FITNESS, Interview by TeleSucesos: Hexagon TV, Quito, **Ecuador**, 22 November 2012.

THE QUEST FOR SUSTAINABLE BUSINESS, BFM Radio: The Business Station, Kuala Lumpur, **Malaysia**, 24 October 2012.

TOWARDS CSR 2.0, Interview by Netherlands Open University, Amsterdam, **The Netherlands**, 2 May 2012.

CSR IN AFRICA, Interview by Africa CEO Round-Table Conference on Corporate Sustainability & Responsibility, Lagos, **Nigeria**, June 2011.

CSR TRENDS: Q & A with Wayne Visser, Interview by Pares, Rio de Janeiro, **Brazil**, 6 August 2010.

THE FUTURE OF CSR, Radio Cultura de Buenos Aires, Buenos Aires, **Argentina**, 20 July 2010.

CSR ISSUES AND TRENDS, BFM Radio: The Business Station, Kuala Lumpur, **Malaysia**, 29 March 2010.

SOUTH AFRICA: REASONS TO BELIEVE, Capetalk / 702, Tim Modise's radio talk show, Johannesburg, **South Africa**, 18 January 2003.

CLIMATE CHANGE CHALLENGES, life.style.matters, TV3 program, Johannesburg, **South Africa**, September 2001.

TRENDS IN SUSTAINABLE BUSINESS, AM2Day, TV2 breakfast show, Johannesburg, **South Africa**, November 1998.

ENVIRONMENTAL REPORTING, Business Day Tonight, TV news show, Johannesburg, **South Africa**, October 1998.

THE PROBLEMS OF USURY & INTEREST, Interview for e-TV, Johannesburg, **South Africa**, September 1998.

ENVIRONMENTAL MANAGEMENT, SAFm, radio interviews, Johannesburg, **South Africa**, September 1998.

THE TOP COMPANIES ENVIRONMENTAL SURVEY, SAFm Radio, Johannesburg, **South Africa**, September 1997.

NEW PARADIGMS IN BUSINESS, Radio 702, Alternative Talk show, Johannesburg, **South Africa**, 6 February 1995.