

WAYNE VISSER
CURRICULUM VITAE
Idea-monger, Story-teller, Meme-weaver



PERSONAL

BACKGROUND

BIRTH PLACE: Bulawayo, Zimbabwe

NATIONALITY: Dual citizenship (South African and Dutch/EU)

LANGUAGES: English (first language) and Afrikaans/Dutch

PRESENT LOCATION: London, UK

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WEBSITE: www.waynevisser.com

BIOGRAPHICAL SUMMARY

Dr Wayne Visser is Director of the think tank Kaleidoscope Futures and Founder of CSR International. In addition, Wayne is Chair of Sustainable Business at the Gordon Institute of Business Science in South Africa, Adjunct Professor of Sustainable Development at Deakin Business School in Australia and Senior Associate at the University of Cambridge Programme for Sustainability Leadership in the UK.

Wayne is the author of twenty books, including *Disrupting the Future* (2014), *CSR 2.0* (2013), *The Quest for Sustainable Business* (2012), *The Age of Responsibility* (2011) and *The World Guide to CSR* (2010). He is a guest columnist for *The Guardian* newspaper and has also published over 300 other works (chapters, articles, etc.). He has delivered more than 250 professional speeches all around the world, with his work taking him to 69 countries in the last 20 years.

Wayne has been listed as one of the Top 100 Thought Leaders in Trustworthy Business Behavior (2013), Top 100 Global Sustainability Leaders (2012 & 2011), the Top 100 Thought Leaders in Europe & the Middle East (2011), the Top 100 CSR Leaders and the Top 20 Sustainability Leaders (2012 & 2009). He is also the recipient

of the Global CSR Excellence & Leadership Award (2013), the Emerald Literati Outstanding Author Contribution Award (2011) and the Outstanding Teacher Award of the Warwick MBA (2010/11 & 2011/12).

Before getting his PhD in Corporate Social Responsibility (Nottingham University, UK), Wayne was Director of Sustainability Services for KPMG and Strategy Analyst for Cap Gemini in South Africa. His other qualifications include an MSc in Human Ecology (Edinburgh University, UK) and a Bachelor of Business Science with Honours in Marketing (Cape Town University, South Africa).

Wayne lives in London, UK, and enjoys art, nature, writing poetry and learning about new countries and cultures. A full biography and much of his writing and art is on www.waynevisser.com.

EDUCATION

PhD (Doctor of Philosophy) in Business and Management (specialising in Corporate Social Responsibility), International Centre for Corporate Social Responsibility, Nottingham University Business School, UK, 2003-2007.

MSc (Master of Science) in Human Ecology, Centre for Human Ecology, University of Edinburgh, UK, 1995-1996.

BBUSC (Bachelor of Business Science) in Marketing (Honours), Business Science Department, University of Cape Town, South Africa, 1988-1991.

ACADEMIC ROLES

RESEARCH DIRECTOR, DEVELOPMENT ADVISER, SENIOR ASSOCIATE & ONLINE TUTOR: MSt

ORGANISATION: Cambridge Programme for Sustainability Leadership, University of Cambridge, UK.

PERIOD: 2006-2007 (Research Director), 2008 (Senior Associate), 2009 (Development Advisor), 2009-present (Senior Associate), 2011-present (Online Tutor: MSt).

FOCUS AREAS: Learning, leadership and change for sustainability; Sustainable economy; Climate change; Sustainable consumption and production; Cross-sector partnerships.

RESPONSIBILITIES: Designing a Masters in Sustainability Leadership, including e-modules on research skills & sustainability leadership; Designing a research strategy; Leading a research programme on leadership, learning and change for sustainability; Overseeing publications; Contributing to organisational strategy design; Delivering lectures and presentations; Acting as internal examiner for the Postgraduate Certificate in Cross-Sector Partnerships, and an external examiner for the Postgraduate Certificate in Sustainable Business.

KEY OUTPUTS: Masters course design; e-learning modules on research skills & sustainability leadership; Research papers on sustainable development, sustainability innovation, sustainability learning, and policy dialogue on climate change; Research reports on sustainable economy, sustainable consumption and production, and climate change; Research profiles of various Cambridge academics focused on sustainability; Course briefing materials on sustainable development; Course presentations on societal change for sustainability, sustainability managers as champions of change, and research methodology; Seminars on global challenges, change agency, sustainability leadership and sustainable business around the world.

PART TIME ACADEMIC ROLES

CORE FACULTY, Developing MBA and BA courses on Transformational Business, Managing Disruptive Change, Business Ethics and Accountability, Corporate Sustainability & Responsibility (Wayne Visser) and Scenarios and Change Dynamics, Ubiquity University (online), 2013-present.

ADJUNCT PROFESSOR OF SUSTAINABLE DEVELOPMENT, Doing research and teaching courses on Corporate Sustainability & Responsibility as part of the MBA Programme, Deakin Business School, Melbourne, Australia, 2013-present.

VISITING PROFESSOR OF CORPORATE RESPONSIBILITY, Teaching courses on Corporate Sustainability & Responsibility as part of the MBA Programme, Gordon Institute for Business Science, Johannesburg, South Africa, 2013-present.

VISITING PROFESSOR OF BUSINESS IN SOCIETY, Teaching courses on Governance & Corporate Responsibility as part of the Masters in Management and MBA Programmes, Warwick Business School, Warwick, UK, 2011-2013.

VISITING PROFESSOR OF SUSTAINABILITY, Teaching a course on Corporate Sustainability & Responsibility as part of the MBA Programme, Magna Carta College, Oxford, UK, 2011.

VISITING PROFESSOR OF SUSTAINABILITY, Teaching a course on Corporate Sustainability & Responsibility as part of the MBA Programme, Birmingham Graduate School, Birmingham, UK, 2010-2011.

ADJUNCT PROFESSOR IN CSR, Teaching courses in Business & Society and Corporate Governance as part of the Corporate Responsibility Masters Programme, LaTrobe University, Melbourne, Australia, 2010-2011.

VISITING PROFESSOR IN CSR, Teaching a Business Undergraduate Module on Corporate Social Responsibility, Mannheim University, Mannheim, Germany, 2008-2009.

EXTERNAL EXAMINER: MBA Elective on Sustainable Development, Graduate School of Business, *University of Cape Town*, Cape Town, South Africa, 2007.

EXTERNAL EXAMINER: MPhil Dissertation in Sustainable Development Planning & Management, Sustainability Institute, *Stellenbosch University*, Stellenbosch, South Africa, 2006.

INTERNAL EXAMINER: Postgraduate Certificate in Cross-Sector Partnerships,
Cambridge Programme for Industry, *University of Cambridge*, Cambridge, UK,
2006-2008.

EXTERNAL EXAMINER: Postgraduate Certificate in Sustainable Business, Cambridge
Programme for Industry, University of Cambridge, Cambridge, UK, 2003-2005.

NON - ACADEMIC ROLES

FOUNDER AND DIRECTOR

KALEIDOSCOPE FUTURES, London, UK 2011-present

Establishing and running a social enterprise focused on research and capacity
building for smart, sustainable, shared, safe and satisfying futures.

CSR INTERNATIONAL, London, UK 2008-present

Establishing and running a not-for-profit think-tank promoting transformational
approaches to business's role in society

DIRECTOR: SUSTAINABILITY SERVICES

KPMG, Cape Town, South Africa 1997-2002

Establishing, building and managing a new consulting and assurance practice into a
profitable business unit of 10 staff

STRATEGY ANALYST

CAPGEMINI, Johannesburg, South Africa 1994-1995

Delivered a variety of consulting services, including strategy design, benchmarking,
competitor analysis, customer profiling, industry profiling, business process mapping.

PUBLICATIONS

BOOKS

Visser, W. (2013) *Icarus: Favourite Love Poems* by Wayne Visser, London: Lulu.

Visser, W. (2013) *CSR 2.0: Transforming Corporate Sustainability and
Responsibility*. New York: Springer.

Visser, W. & B. WEBZELL (2012) *AFRICAN DREAM: Inspiring Words and Images from
the Luminous Continent*, London: Blurb.

Visser, W. (2012) *STRING, DONUTS, BUBBLES AND ME: Favourite Philosophical
Poems* by Wayne Visser, London: Lulu.

Visser, W. (2012) *CORPORATE SUSTAINABILITY & RESPONSIBILITY: An Introductory
Text on CSR Theory & Practice – Past, Present & Future*, London: Kaleidoscope
Futures.

- Visser, W. (2012) *THE QUEST FOR SUSTAINABLE BUSINESS: An Epic Journey in Search of Corporate Responsibility*. Sheffield: Greenleaf.
- Visser, W. (2011) *SEIZE THE DAY: Favourite Inspirational Poems by Wayne Visser*, Coventry: Yourpod.
- Visser, W. (2011) *THE AGE OF RESPONSIBILITY: CSR 2.0 and the New DNA of Business*, London: Wiley.
- Visser, W. (2010) *WISHING LEAVES: Favourite Nature Poems by Wayne Visser*, Coventry: Yourpod.
- Visser, W. & N. Tolhurst (eds.) (2010) *THE WORLD GUIDE TO CSR: A Country by Country Analysis of Corporate Sustainability and Responsibility*, Sheffield: Greenleaf.
- Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *THE TOP 50 SUSTAINABILITY BOOKS*, Sheffield: Greenleaf.
- Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *LANDMARKS FOR SUSTAINABILITY: Events and Initiatives that Changed Our World*, Sheffield: Greenleaf.
- Visser, W. (2008) *I AM AN AFRICAN: Favourite Africa Poems by Wayne Visser*, Coventry: Yourpod.
- Visser, W. (2008) *MAKING A DIFFERENCE: Purpose-Inspired Leadership for Corporate Sustainability & Responsibility*, Saarbrücken: VDM.
- Visser, W., D. Matten, M. Pohl & N. Tolhurst (eds.) (2007) *THE A TO Z OF CORPORATE SOCIAL RESPONSIBILITY: A Complete Reference Guide to Concepts, Codes and Organisations*, London: Wiley.
- Visser, W., M. McIntosh & C. Middleton (eds.) (2006) *CORPORATE CITIZENSHIP IN AFRICA: Lessons from the Past, Paths to the Future*, Sheffield: Greenleaf.
- Visser, W. (2005) *BUSINESS FRONTIERS: Social Responsibility, Sustainable Development and Economic Justice*, Hyderabad: ICFAI University Press.
- Lundy, G. & W. Visser (2003) *SOUTH AFRICA: Reasons to Believe*, Cape Town: Aardvark Press.
- Visser, W. & C. Sunter (2002) *BEYOND REASONABLE GREED: Why Sustainable Business is a Much Better Idea*, Cape Town: Tafelberg Human & Rousseau.

VIDEOS

- Visser, W. and Burgin, C. (ed.) (2008) *SIGNPOSTS TO SUSTAINABILITY*, Cambridge: Cambridge Programme for Industry. Based on Visser, W. & Cambridge Programme for Sustainability Leadership (2009) *Signposts to Sustainability*, Sheffield: Greenleaf.

Pennington, S. (ed.) (2002) LEADERSHIP STYLES: TUSKS OR FANGS? Johannesburg: Learning Resources, Based on Visser, W. & C. Sunter (2002) *Beyond Reasonable Greed: Why Sustainable Business is a Much Better Idea*, Cape Town: Tafelberg Human & Rousseau.

JOURNALS

Visser, W., M. McIntosh & C. Middleton (eds.) (2005) CORPORATE CITIZENSHIP IN AFRICA: Special Issue, *Journal of Corporate Citizenship* 18 (summer).

BOOK CHAPTERS

Visser, W. (2013) WILL ANYONE JOIN YOUR REVOLUTION? *Eurocharity 2012/2013*.

Visser, W. (2012) THE NATURE OF CSR LEADERSHIP: Definitions, Characteristics and Paradoxes, in Mittal, S. (ed.), *CSR and Competitiveness*, New Delhi: Allied.

Visser, W. (2012) SYSTEMIC CSR – CSR 2.0, in Randers, J. *2052: The Next 40 Years*, Chelsea Green.

Visser, W. (2012) THE AGES AND STAGES OF CSR: Towards the Future with CSR 2.0, in Mittal, S. (ed.), *CSR and Competitiveness*, New Delhi: Allied.

Visser, W. (2011) CSR 2.0: TOWARDS SUSTAINABLE AND RESPONSIBLE LEADERSHIP, The White Book 2011 (Singapore).

Visser, W. (2010) CSR 2.0: FROM THE AGE OF GREED TO THE AGE OF RESPONSIBILITY, In W. Sun, et al. (eds.) *Reframing Corporate Social Responsibility: Lessons from the Global Financial Crisis*, Bingley: Emerald.

Visser, W. (2010) CSR AND CSR 2.0, In C. Lazlo et al. (eds.) *The Business of Sustainability*, Volume 2 of The Encyclopedia of Sustainability, Berkshire Publishing.

Visser, W. (2010) CSR AND THE FINANCIAL CRISIS: TAKING STOCK, In J. Strydom, G. du Toit and B. Erasmus (eds.) *Introduction to Business Management*, Cape Town: Oxford University Press.

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Findlay-Brooks, R., W. Visser & T. Wright (2009) CROSS-SECTOR PARTNERSHIP AS AN APPROACH TO INCLUSIVE DEVELOPMENT, In P. Utting and J.C. Marques (eds.) *Corporate Social Responsibility and Regulatory Governance: Towards Inclusive Development?* URISD/Palgrave Macmillan.

Visser, W. (2008) CORPORATE SOCIAL RESPONSIBILITY IN DEVELOPING COUNTRIES, In A. Crane, A. McWilliams, D. Matten, J. Moon & D. Siegel (eds.), *The Oxford*

- Handbook of Corporate Social Responsibility*, Oxford: Oxford University Press, 473-479.
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- Visser, W. (2006) RESEARCH ON CORPORATE CITIZENSHIP IN AFRICA: A ten-year review (1995-2005), In W. Visser, M. McIntosh & C. Middleton (eds.), *Corporate citizenship in Africa: Lessons from the past; paths to the future*, Sheffield: Greenleaf, 18-28.
- Visser, W., M. McIntosh & C. Middleton (2006) CORPORATE CITIZENSHIP IN AFRICA: Lessons from the past; paths to the future, In W. Visser, M. McIntosh & C. Middleton (eds.), *Corporate citizenship in Africa: Lessons from the past; paths to the future*, Sheffield: Greenleaf, 10-17.
- Visser, W. (2006) REVISITING CARROLL'S CSR PYRAMID: An African perspective. In E.R. Pedersen & M. Huniche (eds.), *Corporate Citizenship in Developing Countries*, edited by, Copenhagen: Copenhagen Business School Press, 29–56.
- Bendell, J. & W. Visser (2005) AN AGENDA FOR THE FUTURE OF CSR: Introduction, In *2004 Lifeworth Annual Review of Corporate Responsibility*, London: Lifeworth, 2-6.
- Visser, W. (2005) ARE WE WORLD CLASS IN CORPORATE CITIZENSHIP? How do South African companies measure up? In A. Freemantle, *The Good Corporate Citizen: Pursuing Sustainable Business in South Africa*, Johannesburg: Dialogue, 118-123.
- Visser, W. (2004) SUSTAINABLE BUSINESS FUTURES: Setting the global agenda for corporate responsibility and 'ubuntu' capitalism, In B. Bowes, S. Pennington & G. Lundy, *South Africa 2014: The Story Of Our Future*, Johannesburg: South Africa The Good News, 349-351.
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RESEARCH REPORTS

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JOURNAL ARTICLES

- Visser, W. (2011) REWOLUCJA W CSR: Interview with Wayne Visser by Katarzyna Piłat, *Harvard Business Review (Polish Edition)*, Special Issue on CSR 2.0.
- Visser, W. (2011) THE SUSTAINABILITY BOOKSHELF: OUR PICK OF THE BEST, *The State of Sustainability Leadership 2011*, University of Cambridge Programme for Sustainability Leadership.
- Doyle, I., W. Visser & J. Bendell (2011) WORLD REVIEW: October-December 2010, *Journal of Corporate Citizenship* 41 (Spring): 8-25.
- Visser, W. (2010) THE AGE OF RESPONSIBILITY: CSR 2.0 and the New DNA of Business, *Journal of Business Systems, Governance and Ethics* 5(3): 7-22. November, Special Issue on Responsibility for Social and Environmental Issues.
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- Bendell, J. & W. Visser (2003) WORLD REVIEW: April-June 2003, *Journal of Corporate Citizenship* 11 (autumn): 5-19.
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- Visser, W. (1999) GREENING THE CORPORATES: The transition, local business and sustainable development, *Development Update* 3(1), Special edition: Election 1999: Where have we come from? A balance sheet of the political transition, 65-76.
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- Visser, W. (1997) AFROCENTRIC BUSINESS IN SOUTHERN AFRICA, *World Business Academy Perspectives* 11(3): 83-91.
- Visser, W. (1995) HOLISM: A new framework for thinking about business, *New Perspectives* 7: 41-43.

RESEARCH PAPERS

- Visser, W. (2013) TEN WEB 2.0 TRENDS SHAPING THE FUTURE OF BUSINESS, *Kaleidoscope Futures Paper Series*, No. 2, 2013.
- Visser, W. (2012) THE FUTURE OF CSR: Towards Transformative CSR, or CSR 2.0, *Kaleidoscope Futures Paper Series*, No. 1, 2012.
- Van Lawick van Pabst, J.A. and Visser, W. (2012) THEORY U AND CSR 2.0: Alignment of Two Conceptual Approaches to Create Profound Innovation and Transformative Change in Corporate Sustainability and Responsibility (February 22, 2012). Available at SSRN: <http://ssrn.com/abstract=2009341>
- Visser, W. & P. Courtice (2011) SUSTAINABILITY LEADERSHIP: LINKING THEORY AND PRACTICE. Social Sciences Research Network.
- Visser, W. (2011) THE NATURE OF CSR LEADERSHIP: Definitions, Characteristics and Paradoxes, *CSR International Paper Series*, No. 4.
- Visser, W. (2010) THE AGES AND STAGES OF CSR: Towards the Future with CSR 2.0, *CSR International Paper Series*, No. 3.
- Visser, W. & A. Crane (2010) CORPORATE SUSTAINABILITY AND THE INDIVIDUAL: Understanding What Drives Sustainability Professionals as Change Agents. Social Sciences Research Network.
- Visser, W. (2010) THE RISE AND FALL OF CSR: Shapeshifting from CSR 1.0 to CSR 2.0, *CSR International Paper Series*, No. 2.
- Visser, W. (2008) CSR CHANGE AGENCY: Making a Difference, *CSR International Paper Series*, No. 1.
- Findlay-Brooks, R., W. Visser & T. Wright (2007) CROSS-SECTOR PARTNERSHIP AS AN APPROACH TO INCLUSIVE DEVELOPMENT, *Cambridge Programme for Industry Research Paper Series 4*, University of Cambridge.
- Adey, M. & W. Visser (2007) A NEW MODEL OF BUSINESS-GOVERNMENT POLICY DIALOGUE ON SUSTAINABILITY: The Case of the Corporate Leaders Group on Climate Change, *Cambridge Programme for Industry Research Paper Series 3*, University of Cambridge.
- Blowfield, M., W. Visser & F. Livesey (2007) SUSTAINABILITY INNOVATION: Mapping the Territory, *Cambridge Programme for Industry Research Paper Series 2*, University of Cambridge.
- Visser, W (2007) CORPORATE SUSTAINABILITY AND THE INDIVIDUAL: A Literature Review, *Cambridge Programme for Industry Research Paper Series 1*, University of Cambridge.

MAGAZINE ARTICLES

- Visser, W. (2012) PERSONAL REFLECTIONS ON RESPONSIBLE COMPETITIVENESS. *CSR & Competitiveness*, July.

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- Visser, W. (2011) CSR 2.0: The Sustainable and Responsible Competitive Advantage, *Nigeria Social Enterprise Report 2011*, Vol. 5.
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