

## WAYNE VISSER

### BIOGRAPHY

Dr Wayne Visser holds the Chair in Sustainable Innovation and is Professor of Integrated Value at Antwerp Management School. He is also Fellow of His work as a strategy analyst, sustainability advisor, CSR expert, futurist and professional speaker has taken him to 74 countries in the past 30 years to work with over 150 clients, ranging from Coca-Cola, Dell, DHL and HSBC to the United Nations Environment Programme (UNEP) and the World Bank.

Dr Visser describes himself as a professional idea-monger, storyteller and meme-weaver. He sees his mission as helping to bring about transformative thinking and action in business and society. He believes that we all need to be purpose-inspired to make a positive difference.

Dr Visser is a prolific writer, believing that we learn best by constantly challenging ourselves to do research, formulate our thoughts into compelling narratives and share our discoveries and insights. He is the author of 26 books – including most recently *The World Guide to Sustainable Enterprise* and *Sustainable Frontiers: Unlocking Change through Business, Leadership and Innovation*. He has published over over 320 chapters, articles and reports and is a guest columnist for *The Huffington Post* and *The Guardian*.

As a professional speaker and academic lecturer, Dr Visser has delivered over 330 keynote speeches, lectures, courses and workshops in over 50 countries. The topics that Wayne frequently talks on include: Transformational leadership, The world in 2050, Creating integrated value, The future of CSR, Sustainability innovation, The new nexus economy, Becoming future-fit, and Purpose-inspired change.

Dr Visser has lectured at 50 universities in 19 countries. In addition to roles at Antwerp Management School and the University of Cambridge, he is an Extraordinary Professor at the University of Pretoria's Gordon Institute of Business Science and Adjunct Professor at Stockholm School of Economics.

In addition to his academic roles, Dr Visser is Director of the think-tank and media company, Kaleidoscope Futures, Founder of Sustainability & Social Responsibility (SSR) International (previously CSR International) and Board Member of Migrant Entrepreneurs International. He previously served as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa.

Dr Visser has been recognised as one of the world's Top 48 'thriveability' leaders (2015) and Top 70 'sustainerati' (2015), a Top 100 influencer on Twitter in CSR and sustainable business (2014), a Top 100 thought-leader in trustworthy business (2013) and a Top 100 global sustainability leader (2012). He is also the recipient of the Global CSR Excellence & Leadership Award (2013), the Emerald Literati Outstanding Author Contribution Award (2011) and the Outstanding Teacher Award of the Warwick MBA (2010/11 & 2011/12).

Dr Visser enjoys writing poetry and has six collected works: *African Dream*, *I Am An African*, *Icarus*, *Life in Transit*, *Seize the Day*, *String*, *Donuts*, *Bubbles and Me*, and *Wishing Leaves*. As one of his 500+ poems puts it: I write my waking incoherence / And when I sleep, I dream in words; / I write out lines as daily penance / And let them go, like captive birds.

A full biography and much of his writing and art is on [www.waynevisser.com](http://www.waynevisser.com).