

WAYNE VISSER

BIOGRAPHY

Idea-monger, Story-teller, Meme-weaver

Prof. Dr Wayne Visser is Director of the think-tank and media company, Kaleidoscope Futures, and describes himself as a professional idea-monger, storyteller and meme-weaver. His work as a strategy analyst, sustainability advisor, CSR expert, futurist and professional speaker has taken him to over 70 countries in the past 20 years to work with over 150 clients, ranging from companies like Coca-Cola, Dell, DHL and HSBC to international organisations like the United Nations Environment Programme (UNEP), the World Bank and Worldwide Fund for Nature (WWF).

Wayne is a prolific writer and global lecturer, believing that we learn the best by constantly challenging ourselves to research, teach and write. He is the author of 26 books - including *The World Guide to Sustainable Enterprise* and *Sustainable Frontiers* - He has published over 280 papers, articles and reports and is a guest columnist for *The Huffington Post* newspaper.

Dr Visser has lectured at 50 universities in 19 countries and holds current roles at the University of Cambridge's Institute for Sustainability Leadership (Fellow and Masters Tutor), the University of Pretoria's Gordon Institute of Business Science (Extraordinary Professor) and the Stockholm School of Economics's Riga Programme (Adjunct Professor).

Wayne sees his mission as helping to bring about transformative thinking and action in business and society. This begins, he says, with "letting go an industrial system that has served us well, but is no longer fit for purpose; old styles of leadership and outdated models of business; high-impact lifestyles and selfish values; cherished ideologies that are causing destruction; and beliefs about ways to tackle problems that are failing to resolve crises."

In addition to his academic roles, Dr Visser is Director of the think-tank and media company, Kaleidoscope Futures and Founder of Sustainability & Social Responsibility International. He obtained a PhD in corporate social responsibility at the Nottingham University Business School, having previously served as Director of Sustainability Services for KPMG and Strategy Analyst for Capgemini in South Africa.

Dr Visser has been recognised as one of the world's top 48 'thriveability' leaders (2015) and top 70 'sustainerati' (2015), a top 100 influencer on Twitter in CSR and sustainable business (2014), a top 100 thought-leader in trustworthy business (2013) and a top 100 global sustainability leader (2012). He is also the recipient of the Global CSR Excellence & Leadership Award (2013), the Emerald Literati Outstanding Author Contribution Award (2011) and the Outstanding Teacher Award of the Warwick MBA (2010/11 & 2011/12).

A full biography and much of his writing and art is on www.waynevisser.com.

