

WAYNE VISSER BIOGRAPHY



Wayne Visser is Founder and Director of the think-tank CSR International and the author of thirteen books, including *The Age of Responsibility: CSR 2.0 and the New DNA of Business* (2011), *The World Guide to CSR* (2010) and *The A to Z of Corporate Social Responsibility* (2010).

In addition, Wayne is Senior Associate at the University of Cambridge Programme for Sustainability Leadership, Visiting Professor of Sustainability at Magna Carta College, Oxford, and Adjunct Professor of CSR at La Trobe Graduate School of Management, Australia.

Before getting his PhD in Corporate Social Responsibility (Nottingham University, UK), Wayne was Director of Sustainability Services for KPMG and Strategy Analyst for Cap Gemini in South Africa. His other qualifications include an MSc in Human Ecology (Edinburgh University, UK) and a Bachelor of Business Science with Honours in Marketing (Cape Town University, South Africa).

In 2011, Wayne was listed in the *Top 100 Global Sustain Ability Leaders* (ranking by ABC Carbon) and the *Top 100 Thought Leaders in Europe & the Middle East 2011* (ranking by Centre for Sustainability & Excellence and Trust Across America). He was also winner of the *Outstanding Author Contribution Award at the Emerald Literati Network Awards for Excellence 2011* and recipient of the *Outstanding Teacher Award of The Warwick MBA 2010/11*.

Wayne's work has taken him to more than 50 countries in the last 20 years. In 2010 alone, Wayne completed a 20 country 'CSR Quest' World Tour, to share best practices in corporate sustainability and responsibility.

Wayne lives in London, UK, and enjoys art, writing poetry, spending time outdoors and travelling in his home continent of Africa. A full biography and much of his writing and art is on www.waynevisser.com